With over 85 million books sent, the Imagination Library reached several milestones in 2016 including sending one million books per month, topping 700,000 Facebook followers and selecting a ground-breaking book into the program that would become the first picture book to win the Newbery Medal!

The Book Selection Committee chose 12 bilingual Spanish titles for the USA DPIL and 12 new titles with more specific Canadian content for the Canadian DPIL.

The New “COAT OF MANY COLORS” children’s book debuted in October 2016. Selected as part of the Imagination Library in the USA, Canada and the United Kingdom.

In 2016, the Canadian program mailed 186,350 books across all age groups.

Alberta: 4
British Columbia: 35
Manitoba: 85
New Brunswick: 12
Nova Scotia: 15
Northwest Territories: 7
Ontario: 9
Saskatchewan: 2
Yukon Territories: 1

Grand total of 170 affiliates in Canada

In 2016, 57 new or revised titles were introduced to the Imagination Library lineup across the USA, Canada and United Kingdom including the 2016 Newbery Medal recipient “Last Stop on Market Street” by Matt de la Peña. Other notable new titles were “Elmer” by David McKee, “Pom Pom Gets the Grumps” by Sophy Henn and “Great” by Glen Gretzky and Lauri Holomis; Foreword by Wayne Gretzky.

11,507,756 International Total Books Mailed in 2016
A 12.5% increase over 2015

Total Books Mailed (through December 2016)
85,419,000