With over 85 million books sent, the Imagination Library reached several milestones in 2016 including sending one million books per month, topping 700,000 Facebook followers and selecting a ground-breaking book into the program that would become the first picture book to win the Newbery Medal!

1 MILLION BOOKS MAILED PER MONTH MILESTONE IN DECEMBER

The New “COAT OF MANY COLORS” children’s book debuted in October 2016. Selected as part of the Imagination Library in the USA, Canada and the United Kingdom.

In 2016, 57 new or revised titles were introduced to the Imagination Library lineup across the USA, Canada and United Kingdom including the 2016 Newbery Medal recipient “Last Stop on Market Street” by Matt de la Peña. Other notable new titles were “Elmer” by David McKee, “Pom Pom Gets the Grumps” by Sophy Henn and “Great” by Glen Gretzky and Lauri Holomis; Foreword by Wayne Gretzky.

In 2016, the Canadian program mailed 186,350 books across all age groups.

Scotland: 33
England: 62
Northern Ireland: 1

Grand total of 96 AFFILIATES

Royal National Institute of Blind People (RNIB) selected 6 titles for conversion to braille and audio books for children in the United Kingdom who are blind or partially sighted.

11,507,756
International Total Books Mailed in 2016
A 12.5% increase over 2015

Total Books Mailed (through December 2016)
85,419,000