

SAFE | WELL | PROSPEROUS | CONNECTED

The Imagination Library in North Lincolnshire

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North Lincolnshire Council



**North
Lincolnshire
Council**



SAFE | WELL | PROSPEROUS | CONNECTED

Animated Video

The Imagination Library in North Lincolnshire Celebrating our fifth birthday!

- **91% (8,301)** under 5's are registered and receiving books
- **7,281** children have graduated
- **15,582** that's how many registrations North Lincolnshire have had in total
- **413,131** books have been gifted since February 2013



Communicating the message

Animated
video

Ideas
sheets

Slack
online
forum

Local press

Website

Social
Media



E -
Newsletter

Council
newspaper

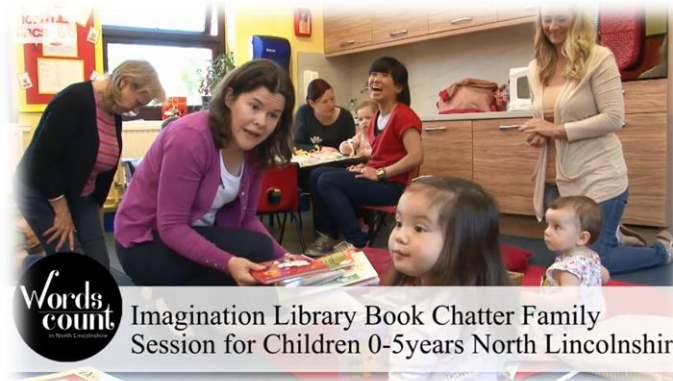
Local events





Local media

5 News ▶ Local News ▶ North Lincolnshire Council
Celebration event marks five years of the Imagination Library in North Lincolnshire



5 News ▶ Local News ▶ North Lincolnshire Council

North Lincolnshire Imagination Library scheme recognised as the world's most successful

Scunthorpe
Telegraph



Book of the month Facebook post



North Lincolnshire Council

Yesterday at 12:00 · 🌐

Children aged five and under in North Lincolnshire can receive a free book through the post each month as part of the Imagination Library. Is your child registered?

Sign up now at www.northlincs.gov.uk/imagination-library. Only families who live in North Lincolnshire are eligible to receive the books. If you live outside of the area, please contact your local council.

Here is the wonderful book delivered in April to Group 4 (children born in 2015):

Meg and Mog

Meg the witch and Mog her cat go off on a wild Halloween party with all the other witches. The spell they cast goes off with a BANG!

An anniversary edition of this bestselling classic, the original story about Meg the witch, Mog the cat and owl.



10 shares



Sophie Waterhouse Kirsty Louise Waterhouse Charlie

Like · Reply · 1d

↳ 1 Reply



Mel Barlow Laura Louise xxx

Like · Reply · 21h

↳ 2 Replies



Sue Neary Lianne McGagh is your area doing this 🙄

Like · Reply · 21h

↳ 1 Reply



Sue Neary I was thinking of Finlay to under 5 yrs, was she top of the class

Like · Reply · 20h



Rachel Perry We are really liking this one (and mummy remembers it from her childhood 🙄)

Like · Reply · 6h



Write a comment...



Press Enter to post.

Ideas sheets and social media

Every month we produce 'Books of the Month' posters and accompanying activity sheets. These may contain ideas, links to resources and games and YouTube videos which are all designed to help families get the most out of the Imagination Library books.



Books of the Month

May 2018

Group 1 - Born in 2018: Things That Go

Things That Go

Stroke, tickle and touch the textures together with your baby and help them discover all about things that go. Let their little hands roam and feel how shiny the tractors are and how dusty the diggers feel. They'll learn as you play.

Tainkly, bumps, scaly, silky, sandy, sticky and shiny textures in a chunky package; perfect for encouraging tiny fingers to explore and tiny minds to develop.

Group 2 - Born in 2017: Body

From fingers to toes to eyes and nose, *My First Body Board Book* has got the body sorted! Packed with bright, lively pictures and large, simple text – this is an ideal book to stimulate recognition and encourage talking and naming.

Chunky format and hardwearing pages are great for little hands.

Group 3 - Born in 2016: Stanley's Café

It's another busy day at Stanley's Café. He's baking a very special cake – but whose birthday can it be?

Join Stanley and friends for a tasty adventure in this colourful new series from


Have fun talking and sharing books

Children need to talk a long time before they learn to read; sharing books is a great way to help your child's language development.











IMAGINATION LIBRARY
North Lincolnshire is working in partnership with the Dollywood Foundation



Group 3
Children born in 2016

What am I? Tractor



Peep through the holes to guess what I am!

Little Red Tractor

Bouncing up and down on my little red tractor,
Bouncing up and down on my little red tractor,
Bouncing up and down on my little red tractor,
Bouncing up and down on my little red tractor,
Bringing in the carrots/apples/potatoes.


Peep-o, what am I?
Can you guess what type of tractor is hiding behind each page in this guessing game book about tractors? Your child will love discovering what is hiding behind each fun page, as you read the clues together. What is that behind the hay bale, big and bumpy and often covered in dirt? It's a tractor tyre!


We can play at peek-a-boo
We can play at peek-a-boo
Peek-a-boo, peek-a-boo.
We can play at peek-a-boo,
Peek-a-peek-a BOO!

The Wheels on the tractor
The wheels on the tractor go round and round, round and round, round and round.
The wheels on the tractor go round and round,
All day long.

What am I? Tractor
Fun things to do!


- Play lots of fun peek-a-boo games with your little ones. Use a scarf, cloth or tea-towel to cover your face or your child's face, or to cover their favourite toys and play peek-a-boo.
- Use a cardboard box to make a tractor and pretend you and your child are driving it. Make different engine brumming noises when you drive fast or slow, stop or start.
- Take your child's toy vehicles outside to dig in some sand or soil or snow. Have fun making tyre tracks with the toy tractors, cars, diggers.
- Farmer Dan - The story of Major the Tractor
<https://www.youtube.com/watch?v=VpAkbdLIT1s>





Making ten minutes a day to share books with your child will make a huge difference to their development

www.northlincs.gov.uk/imaginationlibrary



A few examples...

Imagination Library

Free books for children from birth to five years

Dolly Parton's Imagination Library is a 60 volume set of books. It begins with the children's classic 'The Tale of Peter Rabbit' by Beatrix Potter. Each month a new, carefully selected book will be delivered to your home and addressed to your child. Best of all it is a free gift! There is no cost or obligation to your family.

Watch the story of the Imagination Library in North Lincolnshire.



North Lincolnshire Council Imagination Library [website](#)

A few examples...

Imagination Library additional resources

Children get so much enjoyment from reading books. We have put together these useful help sheets to accompany selected Imagination Library books to help you get the most out of them.

☑ Ideas for books delivered in 2018

May 2018

[Things That Go](#) [PDF, 653Kb]

[Stanley's Café](#) [PDF, 517Kb] - does your child know about healthy foods and foods we should have in moderation? Visit [Change4Life](#) [↗](#) for lots of fun ideas to help your child stay healthy. Cook with your child to develop maths and coordination skills and encourage adventurous eating, [via Cbeebies](#) [↗](#)

[Captain Jack and the Pirates](#) [PDF, 520Kb] - practice your listening skills with [Cbeebies Radio](#) [↗](#). There are sounds all around us at the beach. What can you hear when you stop and listen?

Imagination Library and Words Count E-Newsletter



You have subscribed to receive regular Words Count and Imagination Library updates from North Lincolnshire Council.

Having trouble viewing this email? [View it as a Web page.](#)

Celebrating five years of Imagination Library in North Lincolnshire



A series of celebration events are taking place across North Lincolnshire to mark the fifth anniversary of hugely popular book-gifting scheme, the Imagination Library.

Since the launch in 2013, we have delivered a whopping 400,000 free books to more than 15,000 children, making a real difference to early literacy.

Extravaganza events have already been held at Brigg, Barton upon Humber, Scunthorpe, Winterton and the Isle, with more celebrations planned for Crowle in June and Epworth in July.

[Read the full story](#)

Moved from a regular printed newsletter to a more effective and accountable e-newsletter.

The May bulletin (before GDPR legislation came into effect):

- **6,974** recipients
- **32%** - a healthy open rate, higher than low 20% target

Better to schedule for the evening!

Slack online message forum



A private online community where we and our Imagination Library champions stay in touch, post pictures and resources and share practice



- **547** members
- **2,723** messages posted

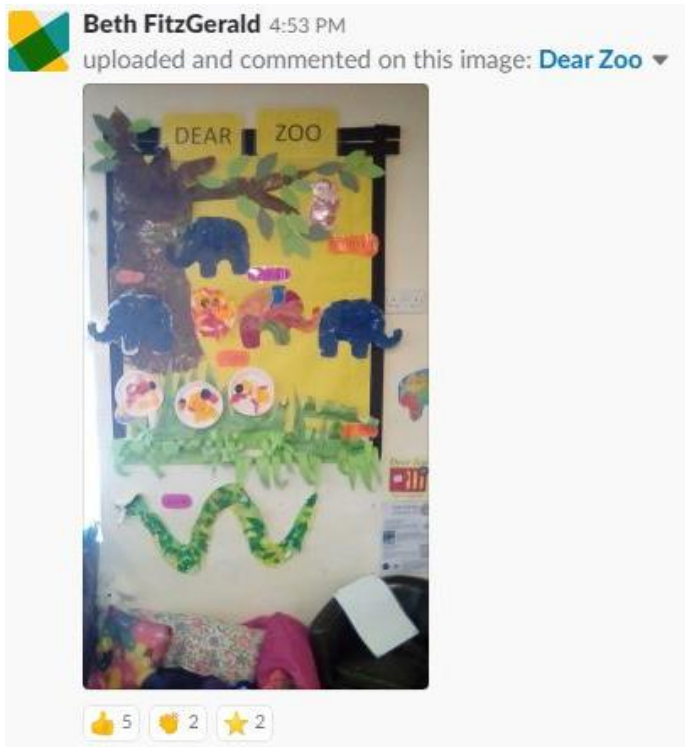
[Slack link](https://slack.com/signin?email=aaaaaa) -

<https://slack.com/signin?email=aaaaaa>

A few examples...

“Our book of the term was Dear Zoo. We’ve done lots of different activities using the animals from the book such as mask making, guessing which animal is in the boxes using clues from the book (e.g. too fierce), the children have painted lion faces using forks to create the mane.

We have also held a Dear Zoo open morning where parents and new children came and participated in activities and we shared the Dear Zoo story with them. They also had a look at the work the children had done over the term”





SurveyMonkey®

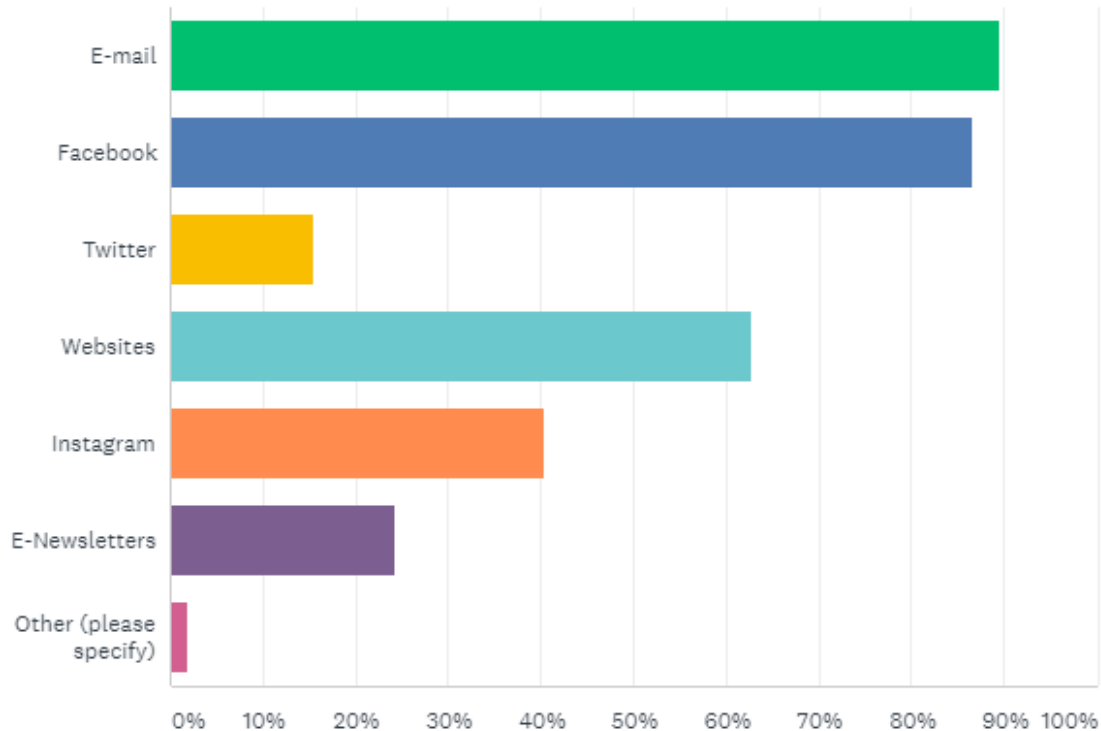
Q7

Customize

Export ▼

What type of online communication tools do you currently use?

Answered: 277 Skipped: 615





SurveyMonkey®

Q8

Export ▼

Do you have any other comments or feedback about the Imagination Library programme?

Answered: 647 Skipped: 245

RESPONSES (647)

TEXT ANALYSIS

TAGS (0)



Add Tags ▼

Filter by Tag ▼

Search responses



Showing **647** responses



My children love it!

6/13/2018 2:57 PM

[View respondent's answers](#)

[Add Tags ▼](#)



It has introduced us to new authors and books that we might not have been interested in before.

6/13/2018 1:44 PM

[View respondent's answers](#)

[Add Tags ▼](#)



Lovely scheme! It helps speech and to those that don't have a great financial situation. Completely happy and a happy customer!

6/11/2018 11:02 AM

[View respondent's answers](#)

[Add Tags ▼](#)

Please visit our stand
for more information
and resource ideas

Thank you!

