



PENGUIN RANDOM HOUSE LLC
Permission Request Form for Noncommercial, Nonprofit Uses of BOOK COVER IMAGE
from Penguin Random House LLC ("Publisher") Included in
Dolly Parton's Imagination Library ("DPIL")

Instructions

This Permission Request Form/Agreement must be completed and signed on page 2 by the applicant and submitted to the DPIL Regional Director for review by Penguin Random House LLC for each separate one-time use requested. The request must be received at least 60 days in advance of intended use. The Permission Agreement (including the permission grant) on page 2 is not effective until signed by Penguin Random House LLC.

Organization Name: [text box]

Organization Address: [text box]

Contact Person: [text box]

Phone: [text box]

Email: [text box]

1. Is the organization an affiliate of Dolly Parton's Imagination Library? YES: [checkbox] NO: [checkbox]

2. Is the organization a qualified US tax-exempt charity or educational organization per Internal Revenue Code Section 501(c)3? YES: [checkbox] NO: [checkbox]

3. Describe the material requested for use: (include title, author, illustrator, and specific material to be used from Penguin Young Readers book)

[text box for question 3]

4. How will the material be used? (ie: event announcement, banner, brochure, promotional event flier, event posters, fund-raising appeal, newsletter, print advertising, website posting as part of promotion of event).

[text box for question 4]

5. Date(s) of use:

[text box for question 5]

6. Describe the targeted audience for the use:

[text box for question 6]

7. Is the use of part of a fund-raising event or campaign or appeal? YES: [checkbox] NO: [checkbox]

NOTE: fundraising and advertising uses will not be allowed unless they are for Imagination Library literacy project purposes.

8. Is a sample of the intended usage attached? YES: [checkbox] NO: [checkbox]

If not, it must be received by Penguin before application will be considered.

Applicant must sign on page 2.
The Permission Agreement (including the permission grant) is not effective until signed by Penguin Random House LLC.

Permission Agreement For Print Use Of Book Cover Image For Non-Profit Promotion Of Dolly Parton's Imagination Library Literary Project And The Book

Penguin Title: _____ by _____, illustrated by _____
("Book"), published by Penguin Young Readers Group, a division of Penguin Random House LLC.

Penguin Young Readers Group, a division of Penguin Random House LLC. ("Publisher"), grants the non-profit organization (the "Non-Profit Organization") named in the attached Permission Request Form non-transferable permission on a one-time, non-commercial, non-profit and non-exclusive basis for use of the Material from the Book as provided below:

Material: Front cover image of Book

Authorized Use: Specified in attached Permission Request Form

Term: _____ [date(s)]

Territory: USA

Language: English

Permission Fee: No charge

CREDIT LINE must be included on all uses of the Material:

From [insert Book title] by [insert name of author and illustrator if any] © [insert date from copyright notice of Book].
Published by Penguin Young Readers Group, a division of Penguin Random House LLC. Used by permission.

1. The Material shall be used only for promotion of the Book and Dolly Parton's Imagination Library literacy project in accordance with the Authorized Use.
2. This permission shall cover only the use of the front cover image of the Book intact and without alteration in print media or for use in a non-downloadable website posting to promote the Authorized Use. Except as provided in the foregoing sentence, no other digital or online use of the Materials shall be permitted.
3. The Material shall not be used in any manner which may be considered derogatory to the Book, its content, its author/illustrator, Publisher, or the Dolly Parton Imagination Library, bearing in mind that the Book is for young children.
4. No merchandise shall be created, distributed, given away or sold using the Material or any portion of the Material or the Book's text, artwork, characters, trademarks or other elements, the names or likenesses of the author and/or illustrator, or the Penguin name or logo.
5. All expenses of the Authorized Use shall be borne by the Non-Profit Organization.
6. The Non-Profit Organization shall not dispute or contest directly or indirectly the Publisher's, author's or illustrator's rights in the Book and shall not assist or aid others in doing so.
7. The Non-Profit Organization shall indemnify Publisher, the Book's author and illustrator and Dollywood Foundation for any damages, claims, liabilities, judgments (and related attorneys fees) arising out of its use of the Material.

Agreed and accepted:

[NON-PROFIT ORGANIZATION]

PENGUIN RANDOM HOUSE LLC

By: _____ Date: _____
Authorized Signatory

By: _____ Date: _____
Authorized Signatory

Print Name & Title

Print Name & Title