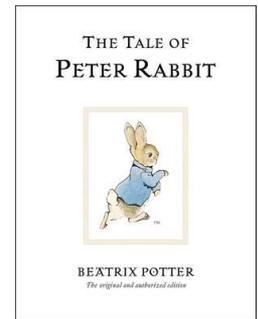
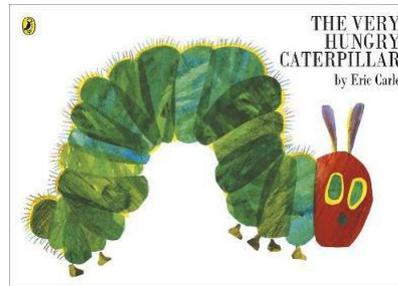
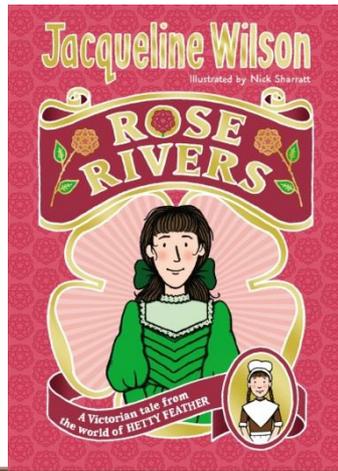
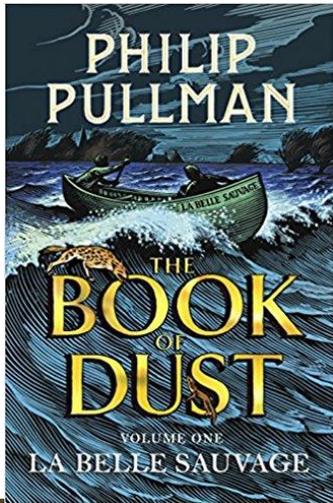
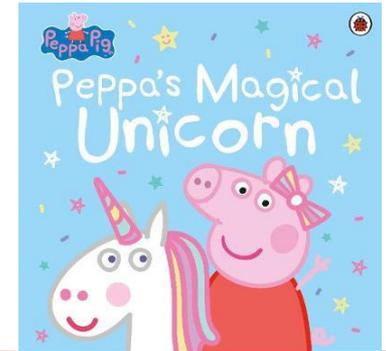
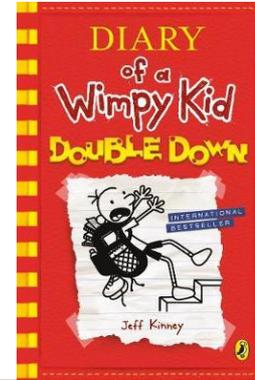
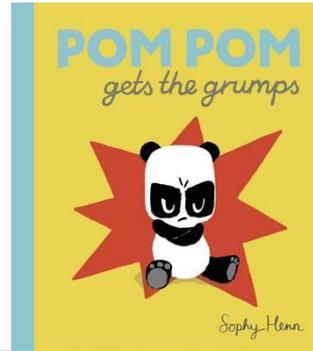
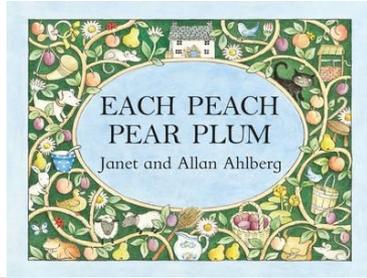
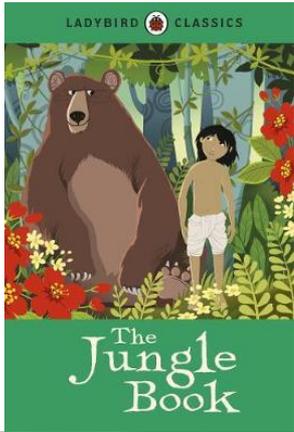




**Dolly Parton's Imagination Library
&
Penguin Random House**

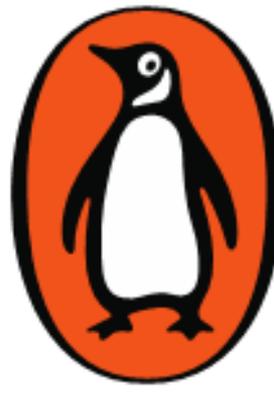
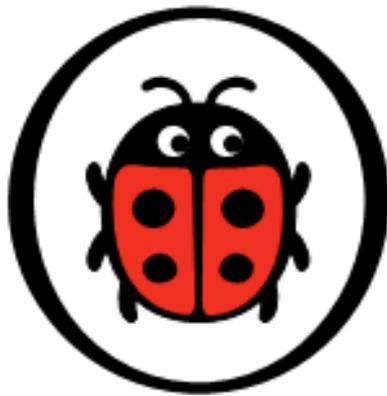
How Our Partnership Works

Penguin Random House Children's: Who Are We?



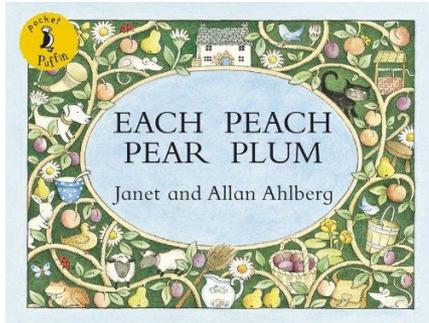
PRHC Imprints

A BOOK FOR EVERY STAGE . . .

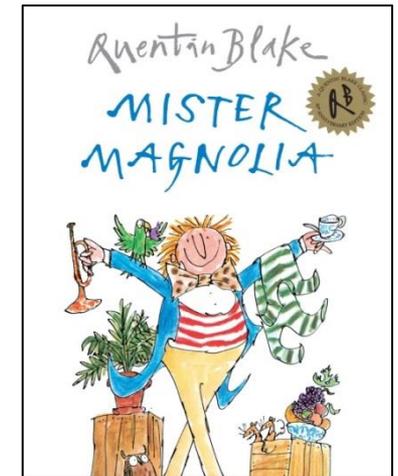
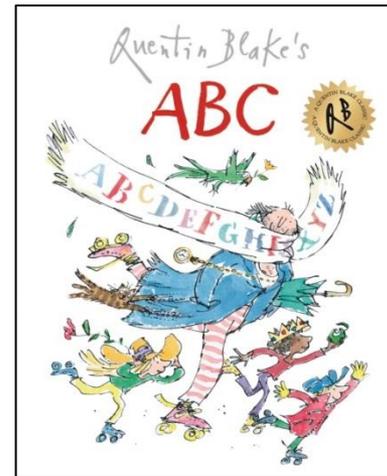
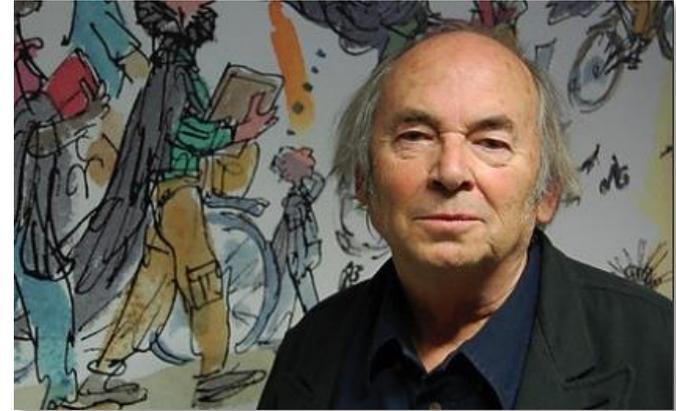


DPIL Authors

Allan Ahlberg

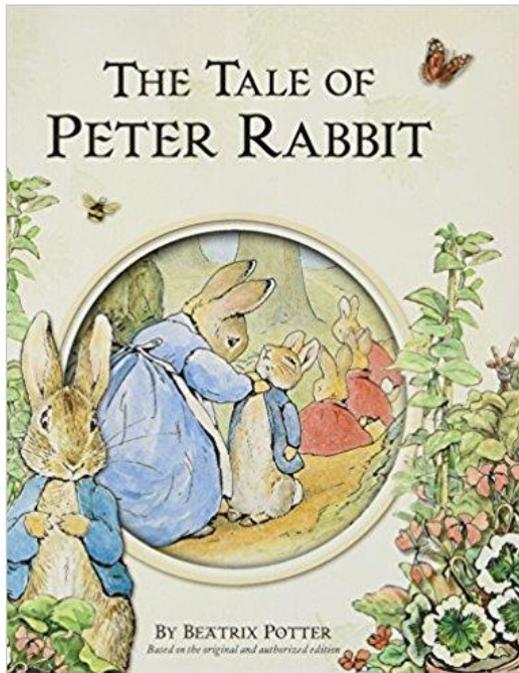


Quentin Blake

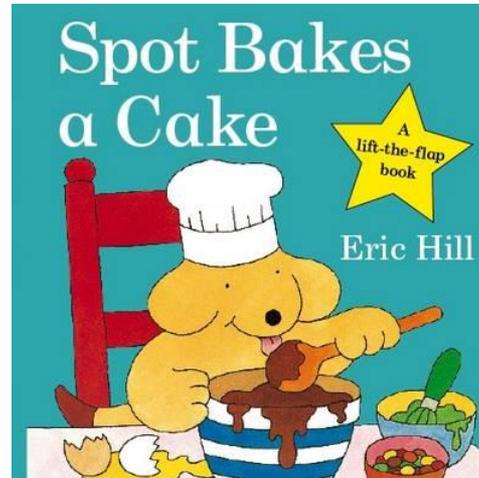


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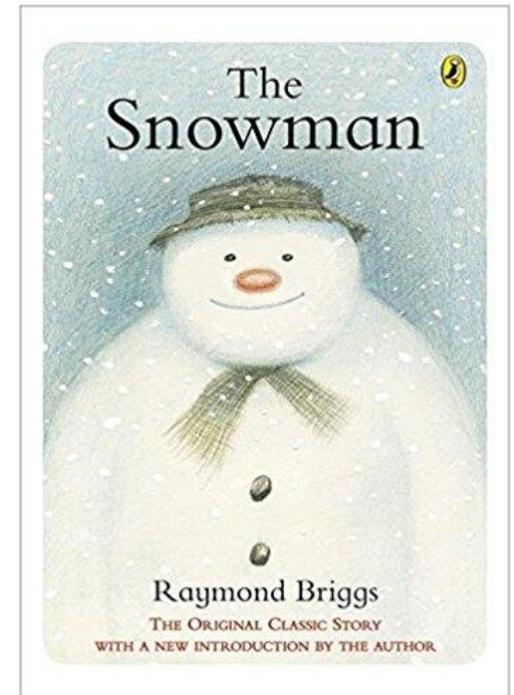
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Eric Hill



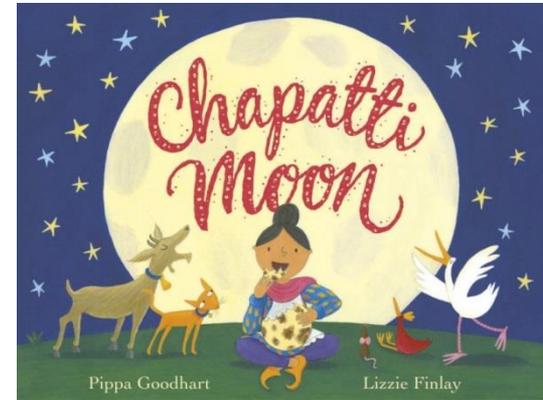
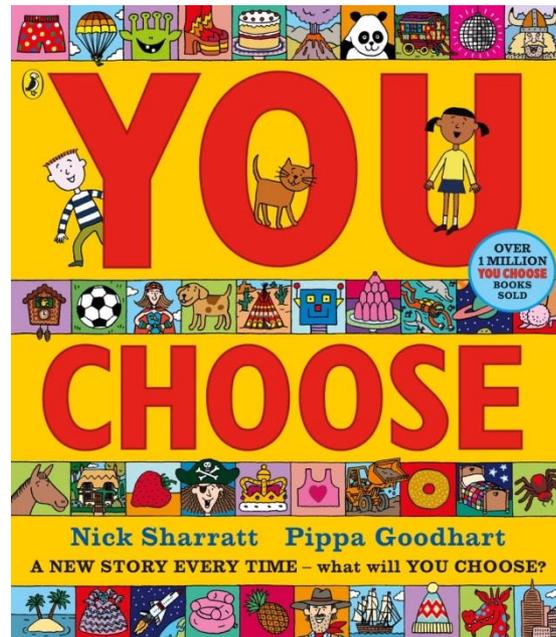
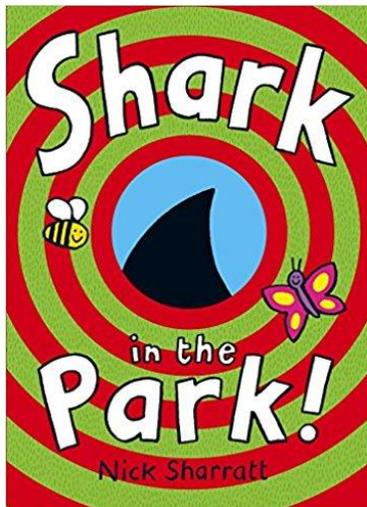
Raymond Briggs



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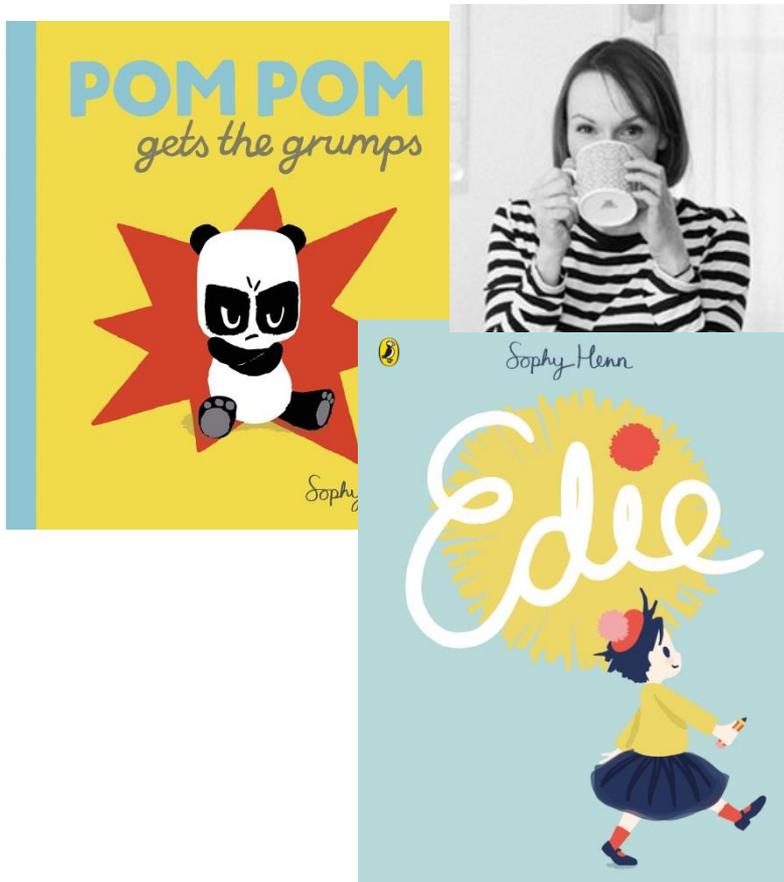
Nick Sharratt

Pippa Goodhart



DPIL Authors

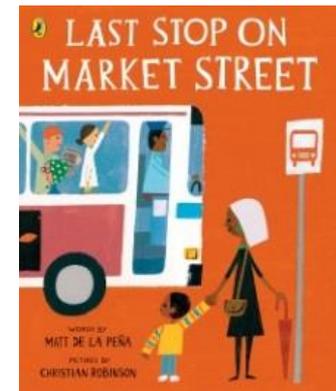
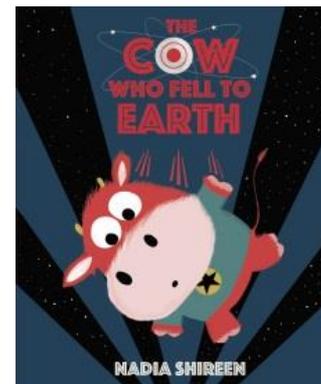
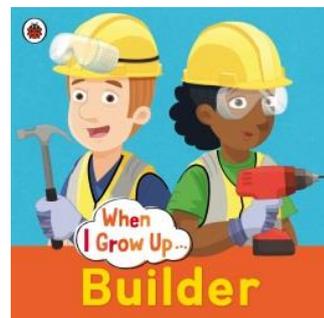
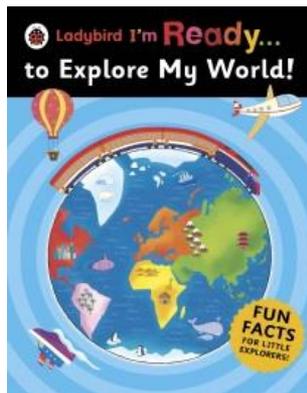
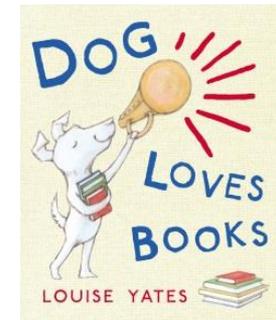
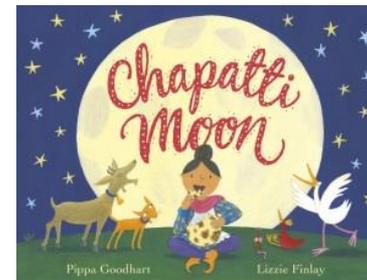
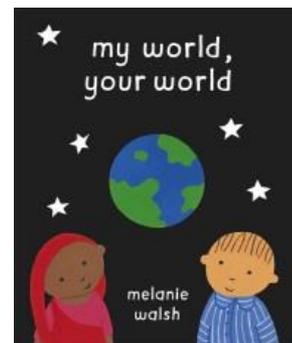
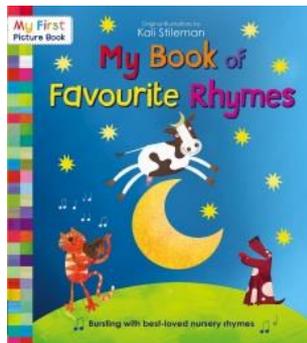
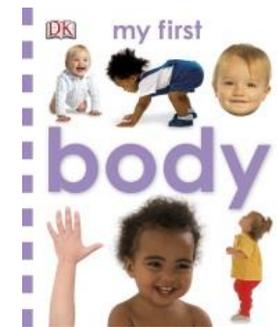
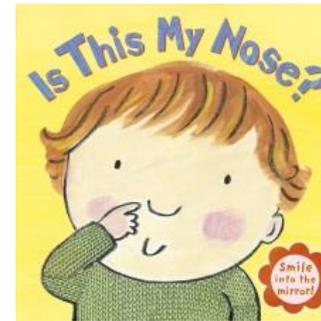
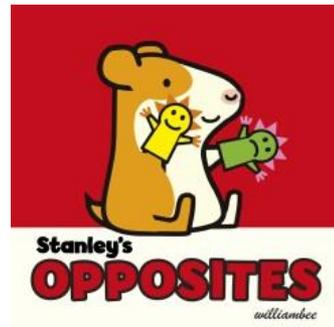
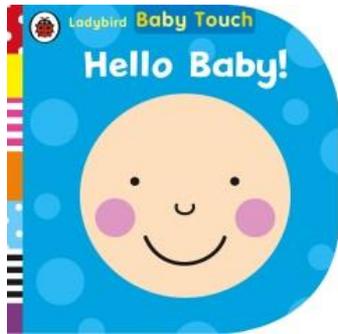
Sophy Henn



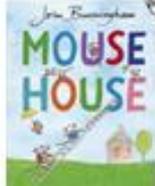
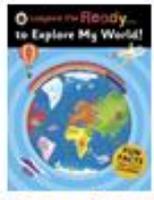
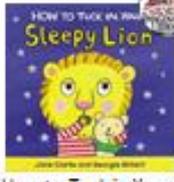
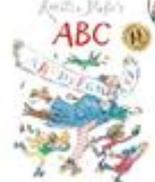
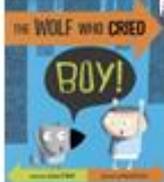
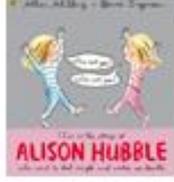
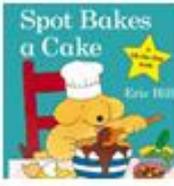
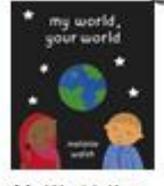
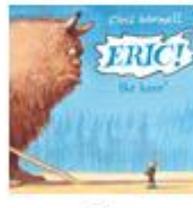
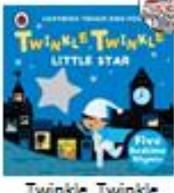
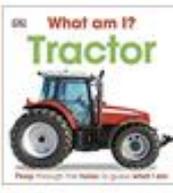
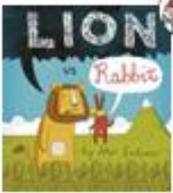
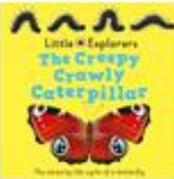
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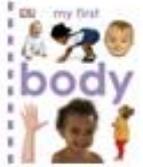
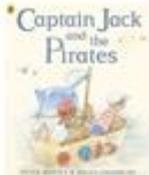
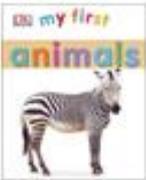
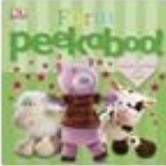
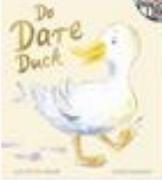
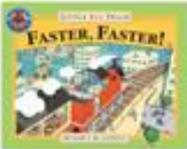
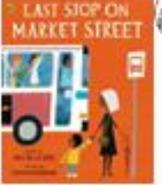
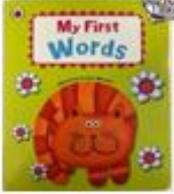
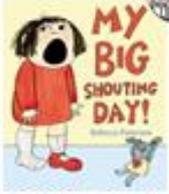
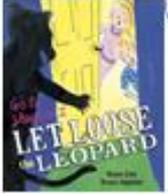
What do we look for when selecting the shortlist?



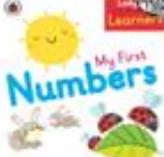
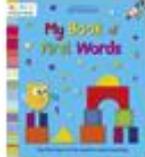
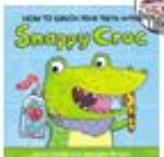
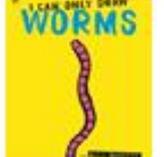
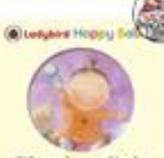
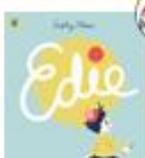
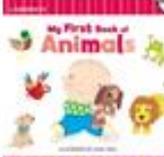
DPIL 2018 Programme Overview

Group 1	Group 2	Group 3	Group 4	Group 5	Group 6
	 <p>ITNG: Songs and Rhymes</p>	 <p>My Book of Favourite Rhymes</p>	 <p>Mouse House</p>	 <p>Slug Needs a Hug</p>	 <p>I'm Ready to Explore My World</p>
	 <p>How to Tuck in with Sleepy Lion</p>	 <p>A Quiet Day in the Jungle</p>	 <p>Quentin Blake's ABC</p>	 <p>The Wolf Who Cried Boy</p>	 <p>Alison Hubble</p>
 <p>Baby Touch: Faces</p>	 <p>Spot Bakes a Cake</p>	 <p>My World, Your World</p>	 <p>Chapatti Moon</p>	 <p>This is Not a Fairytale</p>	 <p>Eric</p>
 <p>Baby Touch: Hello Baby!</p>	 <p>Twinkle Twinkle Little Star</p>	 <p>What Am I? Tractor</p>	 <p>Meg & Mog</p>	 <p>Lion Vs Rabbit</p>	 <p>The Creepy Crawly Caterpillar</p>

DPIL 2018 Programme Overview

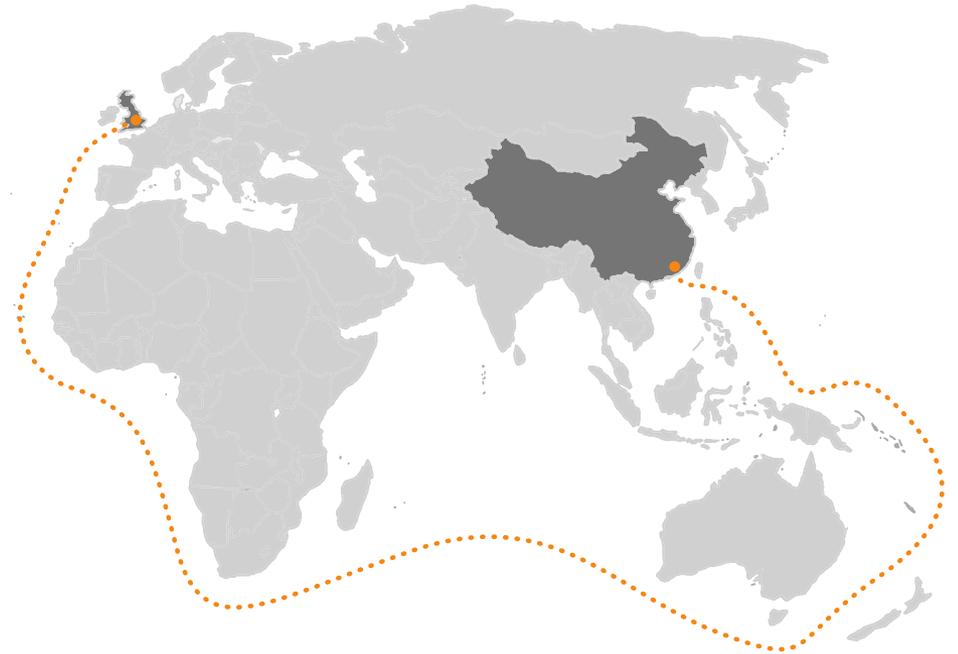
Group 1	Group 2	Group 3	Group 4	Group 5	Group 6
 <p>Things That Go</p>	 <p>Body</p>	 <p>Stanley's Cafe</p>	 <p>Otto the Book Bear</p>	 <p>Captain Jack and the Pirates</p>	 <p>The Cow who Fell to Earth</p>
 <p>My First Animals</p>	 <p>Peekaboo Farm</p>	 <p>Goodnight Spaceman</p>	 <p>Alfie Gets in First</p>	 <p>When I Grow Up: Builder</p>	 <p>Stay!</p>
 <p>Eyes, Noes and Toes</p>	 <p>Stanley's Opposites</p>	 <p>Do Dare Duck</p>	 <p>You Choose!</p>	 <p>Little Red Train: Faster, Faster!</p>	 <p>Last Stop on Market Street</p>
 <p>My First Words</p>	 <p>Boo Boo and the Baby Giraffe</p>	 <p>Shark in the Park</p>	 <p>My Big Shouting Day</p>	 <p>I Want A Friend</p>	 <p>Go to Sleep or I Let Loose the Leopards</p>

DPIL 2018 Programme Overview

Group 1	Group 2	Group 3	Group 4	Group 5	Group 6
 <p>Is This My Nose?</p>	 <p>My First Numbers</p>	 <p>My Book of First Words</p>	 <p>Nightbear</p>	 <p>Plenty of Love to Go Round</p>	 <p>Katie Morag and the Big Boy Cousins</p>
 <p>How to Bath Your Little Dinosaur</p>	 <p>How to Brush your Teeth with Snappy Croc</p>	 <p>Peely Wally</p>	 <p>Nicholas Allan Loo Queue</p>	 <p>I Can Only Draw Worms</p>	 <p>Lovely Old Lion</p>
 <p>Happy Babies: Playtime Baby</p>	 <p>Sweet Dreams Peter</p>	 <p>Edie</p>	 <p>Grumpy Frog</p>	 <p>The Coat of Many Colours</p>	 <p>Cockatoos</p>
 <p>How to Feed your Cheeky Monkey</p>	 <p>My First Book of Animals</p>	 <p>Mister Magnolia</p>	 <p>Dog Loves Books</p>	 <p>The Snowman</p>	

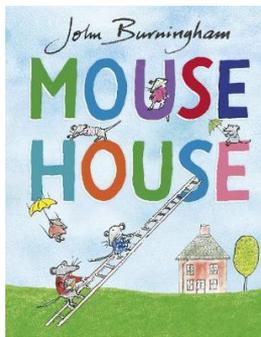
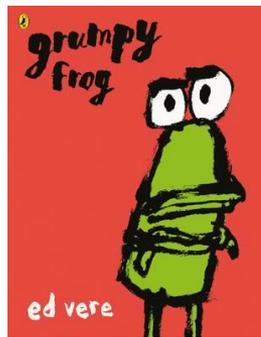
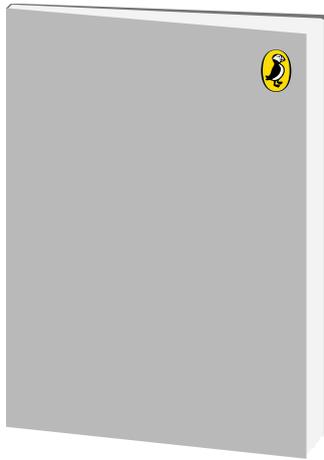
What Happens Once the Programme Has Been Selected?

- Sales will fill in a cost request form for each separate title and send through to production.
- Sales will price up each title and send list to DPIL
- Editorial will approach each author/agent to gain approval for the deal
- Production will send the final orders to the printer
- Make any design changes needed to the books
- Deliver the books to the children!

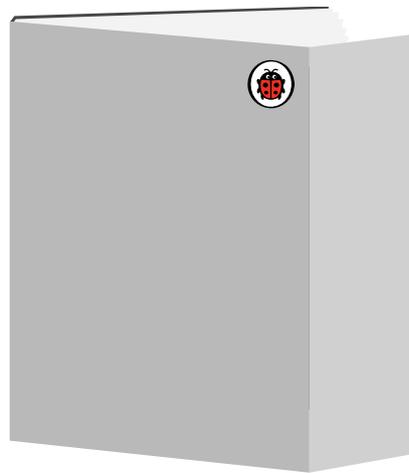


Book Formats

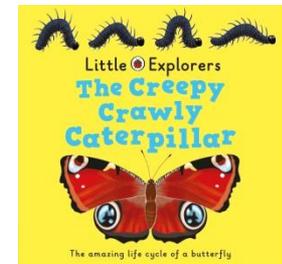
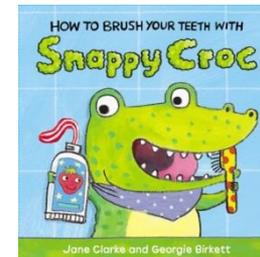
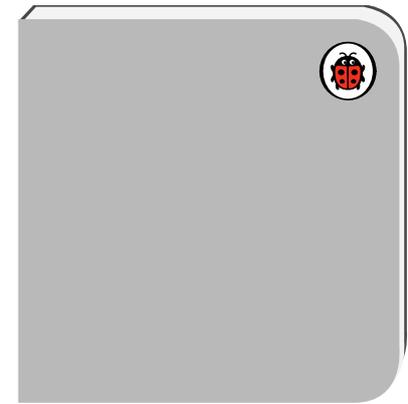
Paperbacks



Flaps

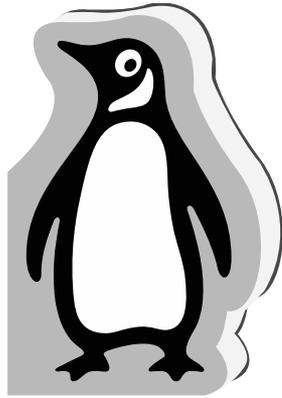


Board Books

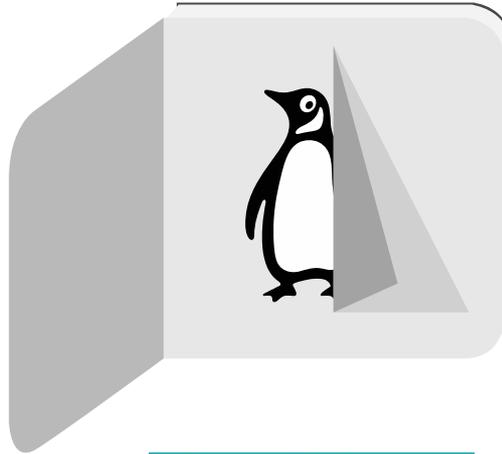


Book Formats (novelty)

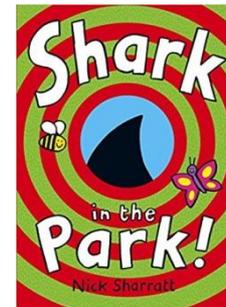
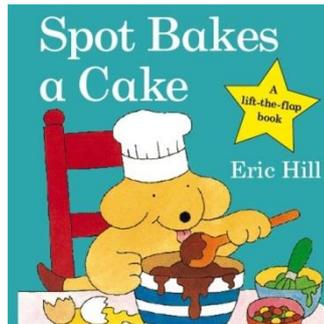
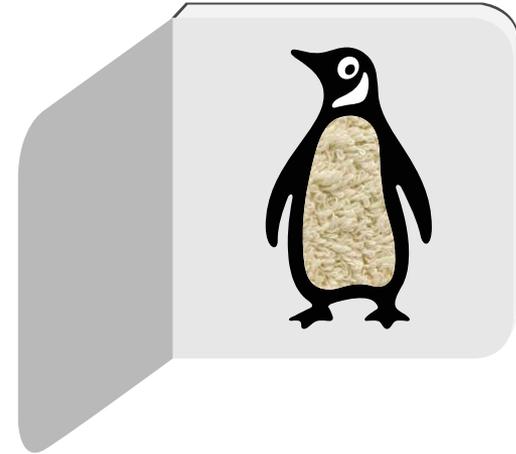
Shaped board



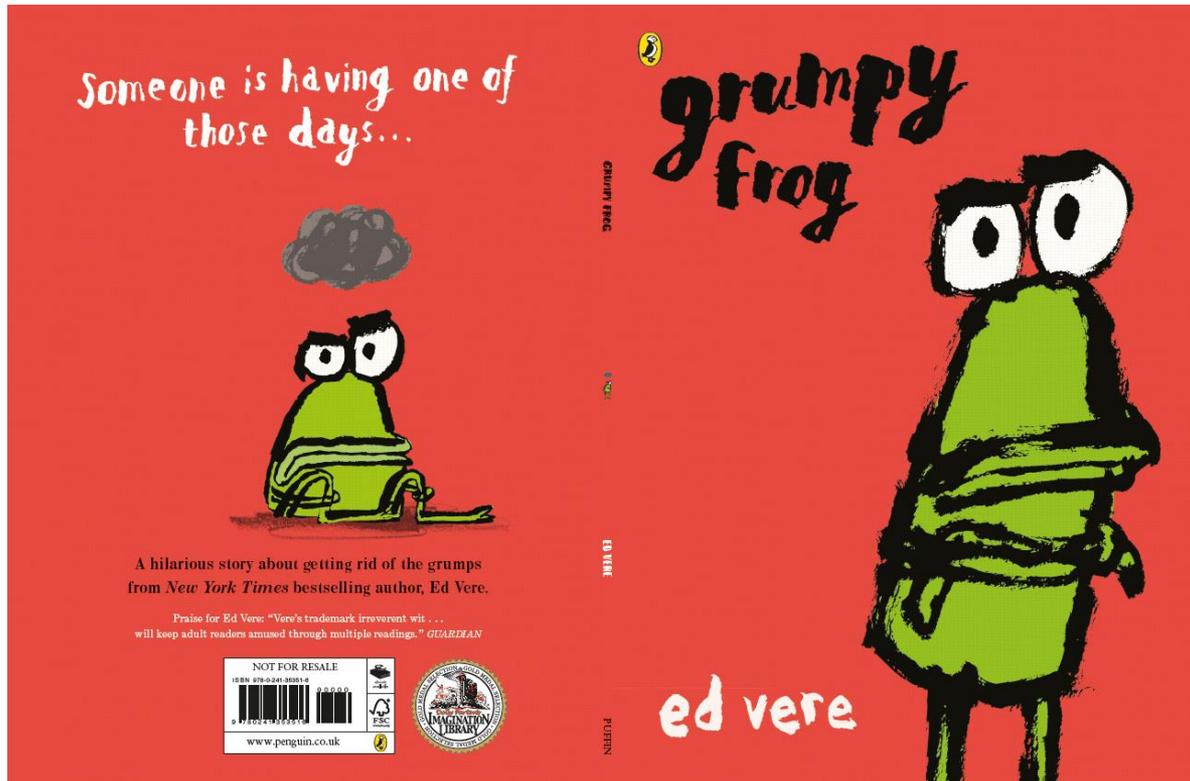
Lift the Flap



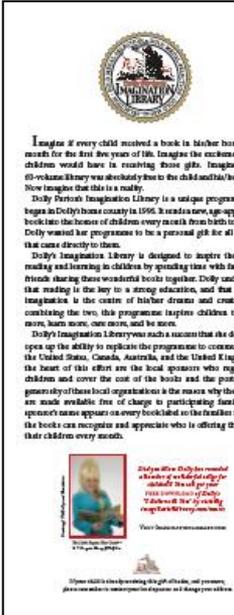
Tactiles/die cut



Customisation



Introduction of Reading Tips



Imagine if every child received a book in their home every month for the first five years of life. Imagine the excitement those children would have in receiving those gifts. Imagine if this 50-volume library was distributed free to the child and his/her family. Now imagine that this is a reality.

Daily Periodic Imagination Library is a unique programme that begins in Daily home country in 1995. It sends new, age-appropriate books into the homes of children every month from birth to age five. Daily wanted her programme to be a personal gift for all children the same directly to them.

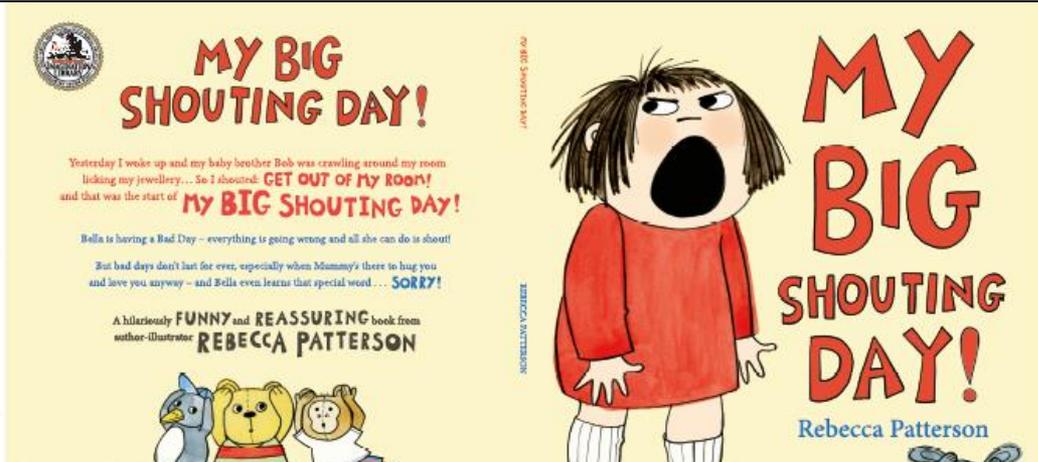
Daily's Imagination Library is designed to inspire the love of reading and learning in children by spending time with family and friends sharing these wonderful books together. Daily understands like reading is the key to a strong education, and that a child's imagination is the centre of his/her dreams and creativity. By combining the two, this programme inspires children to dream more, learn more, care more, and be more.

Daily's Imagination Library was such a success that she decided to open up the ability to replicate the programme to communities in the United States, Canada, Australia, and the United Kingdom. At the heart of this effort are the local sponsors who register the children and cover the cost of the books and the postage. The generosity of these local organisations is the reason why these books are made available free of charge to participating families. The sponsor's name appears on every book label so the families receiving the books can recognise and appreciate who is offering this gift to their children every month.

My Big Shouting Day! has received a number of national awards for outstanding the way it provides free educational opportunities to children in need.

Visit www.imaginationlibrary.com

If your child is in need of reading the gift of books, and you are unable to help, please contact us at imaginationlibrary@imaginationlibrary.com



MY BIG SHOUTING DAY!

Yesterday I woke up and my baby brother Bob was crawling around my room liking my jewellery... So I shouted: **GET OUT OF MY ROOM!** and that was the start of **MY BIG SHOUTING DAY!**

Bella is having a Bad Day - everything is going wrong and all she can do is shout!

But bad days don't last for ever, especially when Mummy's there to hug you and love you anyway - and Bella even learns that special word... **SORRY!**

A hilariously **FUNNY** and **REASSURING** book from author-illustrator **REBECCA PATTERSON**

Illustration by JANE WILLIAMS-DRAU and NOREENA VOORHEE

MY BIG SHOUTING DAY!

Rebecca Patterson

BELLA WAKES UP AND STARTS SHOUTING. In fact, she doesn't stop shouting and yelling cross all day.

The first time you share a story with your child it is magical, moment every one can and explore the story world together. Being the story to life by using different voices for the characters and, most importantly, have that there are more more tips, ideas and activities when reading with children.

STARTING UP

- Look at the front cover together and talk about the picture. Does it offer any clues as to what the story might be about?
- This story is about a child who spends the day yelling cross and shouting a lot. Ask your child to tell you about a day when they felt cross. Follow up and expand on your child's answer by repeating or adding more information to your child's response to the question. This will help to say a little more than they normally would and will build their vocabulary.

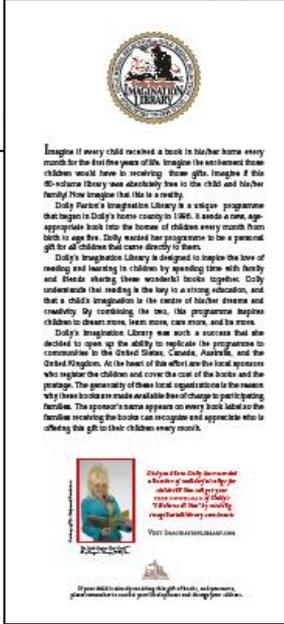
READING THE STORY

- Each time the little girl goes anywhere or does something new, nothing is right. Look at the pictures before reading the words on the page and see if your child can guess what is making Bella feel cross.
- At the end of the day, put out the little girl's face and the little boy's face and ask her: "Tell about other things the little girl could do when she was sad, such as talking to her mum or writing to her dad, does she have anything to say?"

AFTER THE STORY

Ask your child questions about the story.

- Is it better to be cross or cheerful? Is everyone happy or sad at the end of the story?
- What activities can the little girl and her baby brother do when they are both happy?



CJ and his grandma take a bus ride together, discovering the beauty and wonder of their vibrant neighbourhood.

LAST STOP ON MARKET STREET

WORDS BY **MATT DE LA PEÑA** PICTURES BY **CHRISTIAN ROBINSON**

CJ AND HIS GRANDMA TAKE A BUS RIDE TOGETHER to discover the beauty and wonder of their vibrant neighbourhood.

The first time you share a story with your child it is magical, moment every one can and explore the story world together. Being the story to life by using different voices for the characters and, most importantly, have that there are more more tips, ideas and activities when reading with children.

STARTING UP

- Look at the cover together and talk about the picture and how the bus stops around the back of the book. Count the people on the bus and the passengers on the car.
- Read the title of the story. Talk about childhood trips your child has taken on a bus or train. Where were they going? Did they have fun?

READING THE STORY

- The pictures show the buildings, made and people going out and about in a busy city. Ask what things in the boy's neighbourhood are different from your child's setting. What things are the same?
- When CJ hears subway or disorganized, how does his Grandma go about changing CJ's behaviour? Is he happy by the end of the story? What has he learned?

AFTER THE STORY

Ask your child questions about the story.

- What do you think will happen next? Where will CJ and his Grandma travel?
- Follow up and expand on your child's answer by repeating or adding more information to your child's response to the question. This will help to say a little more than they normally would and will build their vocabulary.

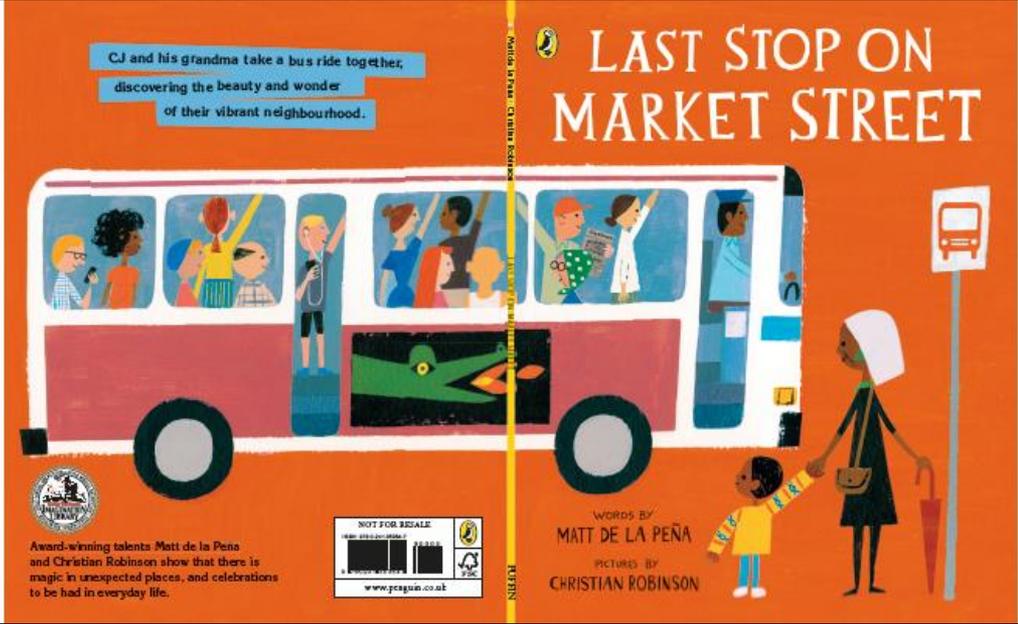
Learning on the Go

- CJ and his Grandma help members of their community. How could you help other people in your local area?
- Spending time making music and dancing, like the bus passengers in the book. You could even make your own instruments out of household items.

These reading tips were developed in collaboration with LuCiDity.

Visit www.imaginationlibrary.com

If your child is in need of reading the gift of books, and you are unable to help, please contact us at imaginationlibrary@imaginationlibrary.com



LAST STOP ON MARKET STREET

WORDS BY **MATT DE LA PEÑA** PICTURES BY **CHRISTIAN ROBINSON**

NOT FOR RESALE

www.penguin.co.uk



LAST STOP ON MARKET STREET

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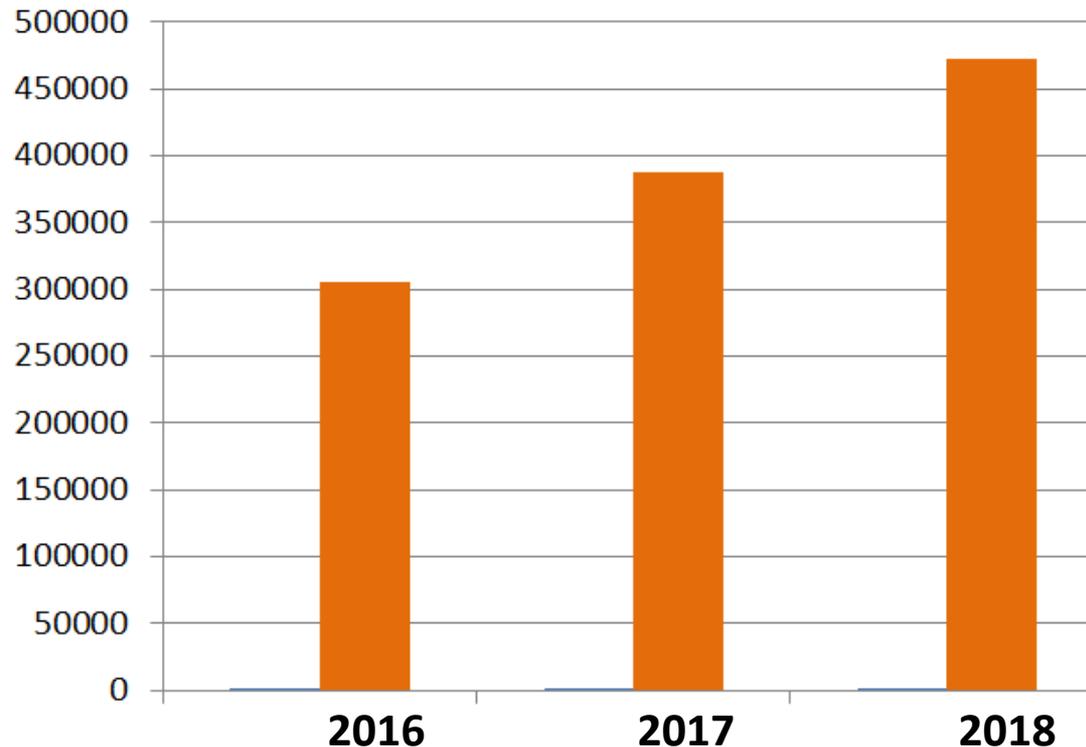
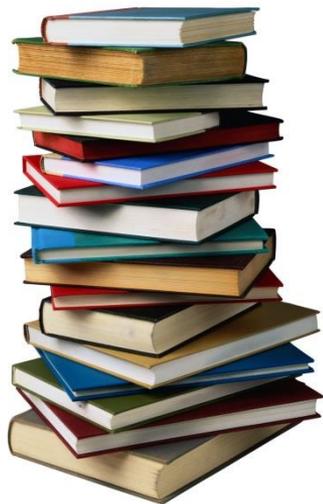
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By the end of 2018, PRHC will have printed and delivered over **480,000 books throughout the year for the Imagination Library**



As of June 2018, the programme has delivered **2.6m books to children across the UK since the beginning in **2008!****



SAFE | WELL | PROSPEROUS | CONNECTED

Imagination Library Book Selection Panel



Ailsa Leggott
Development Officer
Community and Family Engagement
Participation and Achievement
North Lincolnshire Council

**North
Lincolnshire
Council**



North Lincolnshire Imagination Library 5th Birthday Celebrations



“Through the Imagination Library, we have raised significant awareness of the importance of sharing books and reading with children. Reading for pleasure has been revealed as the most important indicator of the future success of a child.”

Cllr Rob Waltham, Leader of North Lincolnshire Council

The council invests over £200,000 in the Imagination Library

Aims

- * **How the Book Selection Panel operates over the two days**
- * **What we are looking for in a title**
- * **Adding value to the books**



Who are the panel?



- * **Colin Brabazon**

Library and Information Services Manager,
Learning, Skills and Culture
North Lincolnshire

- * **Brenda McMullen**

Primary School Principal
from Belfast, Northern
Ireland

- * **Catriona Wallace**

Head of Early Years,
Scottish Book Trust

Inspiration & Imagination

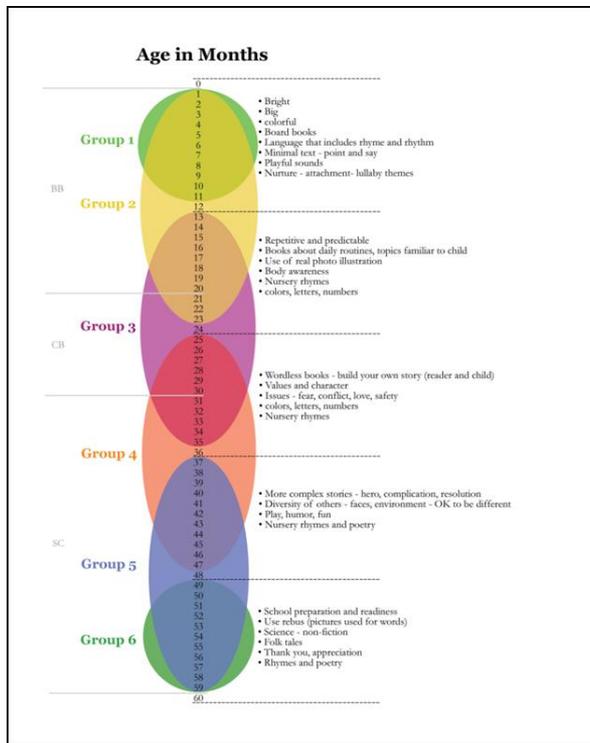
Love of reading and learning; regard for diversity of people, their roles, culture, and environment; promotion of self-esteem and confidence, appreciation of art and aesthetics

Each series of books should contain certain characteristics specific to its age appropriateness

Making every book count! Children from Birth to 5 Years



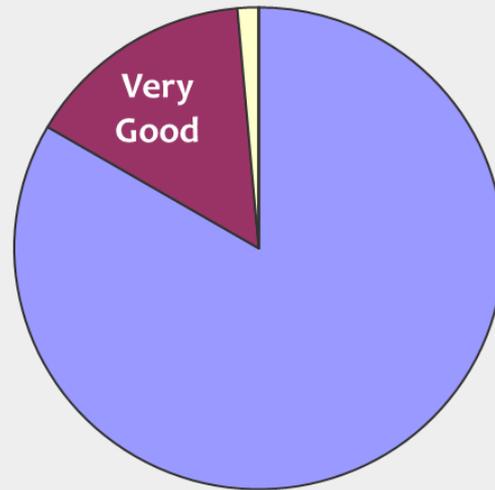
Guidance for the panel



- Age Appropriate Book Placement
- Imagination Library: Composition Themes and Categorized Concepts - Ideas

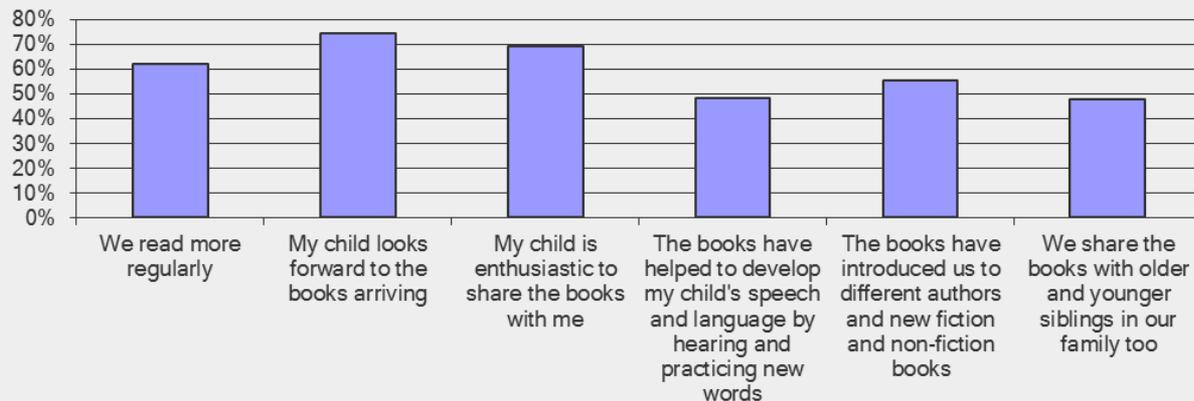
So what do the children think?

What do you think about the books you receive from the Imagination Library?



Imagination Library Feedback

What difference does receiving a book regularly through the door make to the enjoyment you and your child have reading at home?



Some of our parents' comments about The Imagination Library

My son has been receiving these books since about 12 months old. It's a brilliant programme which has really been a big hit in my house

Great programme, my little boy signed up from a very early age and loves books

It's a fantastic scheme. Thank you so much for introducing it in our area.

Having a book come through the post addressed to them make it very personal and very exciting.

I hope many more children can benefit from it the way we have

Love it, I think more counties should be entitled to it. We are so lucky.

We are really pleased with the Imagination Library and the books that we receive, it's a lovely service, thank you.

Absolutely love this programme, makes me wish I had it when I was a child, great that all children can have free books :) love it

Day One

- Read through all the new books presented for 2018
- Approve those which could go in the selection



Day Two

- Decide on appropriate groups for the 'yes' titles
- Review 2018 book selections
- Integrate newly selected titles into appropriate groups

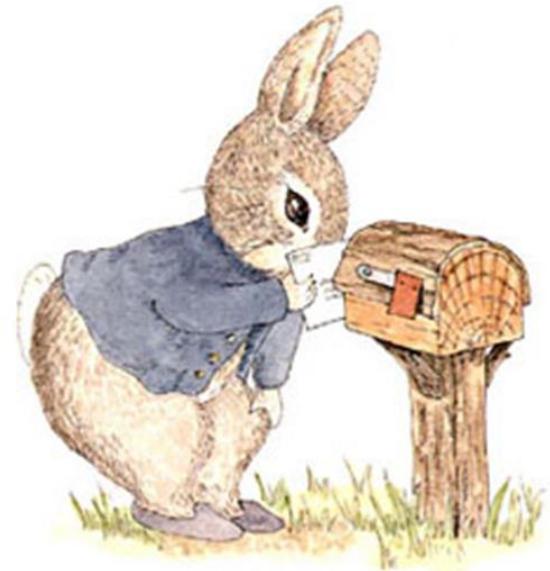


Ta Dah!!



Adding Value

The Dolly Parton trust promotes North Lincolnshire as a model of excellence. It is the highest achieving UK programme since the launch in February 2013



STEAMING AHEAD...



Portage - Sensory Book Bags, Bookstart, Booktouch, Bookshine, Bookstar, Early Learning Development Centre, Pastures, Looked After Children - Fostering, Kaleidoscope, Vision and Hearing Support Service, Autism Spectrum Education Team...

These sessions are to further enhance and inform the role of the Imagination Library Lead Champions and promote and encourage reading as a shared and positive activity. Most importantly they consider how to inform and engage parents and carers in the Imagination Library as they are pivotal in supporting their child's learning from birth.

Lead Champions to develop and lead practice, parent partnership, events, Book Chatter and Book Sharing including environments, displays, Imagination Library Book Chatter Diaries. Practice shared at half termly updates, cluster meetings, network meetings, staff meetings and visits from practitioners to Lead Champions' setting to observe/share practice. Bank of resources, ideas and advice developed.

The volunteers/staff will become Imagination Library Champions in their locality and run sessions for families. These Champions will help parents with practical ideas and encouragement to get the most from sharing books with their children.

Visits to schools, children's centres, parent and toddler groups and events and shows, markets, supermarkets...

Imagination Library Champions - Parent Partnership Book Chatter Training

This training opportunity is for the lead champions, from the children's centres, schools and early years childcare providers to train alongside their volunteers or other staff from their setting.

Specialist

North Lincolnshire Words Count Campaign
The focus of the campaign will be to develop lifelong literacy for all our communities. The campaign will work with a wide range of partners to improve outcomes in North Lincolnshire.

Targeted

RAFL: Raising Attainment Family Literacy

Children's Centres, Health Teams, Families with English as an Additional Language, Adoption, Family Sessions for 2 year funded children. Working together to make a difference with North Lincs Homes.

Pre-Schools, Day Care, Childminders, Parent and Toddler Groups, Schools, Early Years Communication and Literacy professional development opportunities, community events and training. Rotary Club Volunteer Champions supporting sessions in libraries and Children's Centres. Development of a North Lincs Literacy Trust, North Lincs Communication Strategy - Health and Wellbeing Board.

Universal

The Gift of Books Supported by 2 Year Funding Training for pre-schools, day care providers and childminders. Free sets of books gifted to all pre-schools and day care providers.
Outline of the session:
Revisit the Every Child a Talker aims and principles with particular consideration to two year funded children, explore the importance of book preparation, delivery and enhancements; a chance to share practical ideas using the books gifted and consider how to use your gifted books to enhance parent partnership and learning at home.

The Gift of Books

Summer Booknics, Book Day Parties, Go Camping with Imagination Library, Pop up and Play

Ongoing Fun with Peter Rabbit

Book Chatter - Parent Partnership Activities and Sessions
Universal as well as targeted sessions

Spring Chatter Matter Events
Bookstart Week

Autumn Bed Time Anytime!

Activities & Events

Parent Partnership

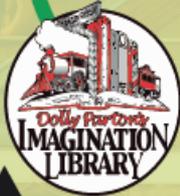
Lead Champions Identified

Book Chatter Training

Registration Promotion

Imagination Library:

Getting started in North Lincolnshire...



Growing the North Lincolnshire Imagination Library

Seek out partners:
- Royal Philharmonic Orchestra
- Rotary
- Businesses, e.g. Phillip66

Use research and local
information

Share and celebrate the stories
of the children and their
families

Have fun & smile! 😊

Listen to the children
and talk to the parents

Books as the
foundation - explore
and extend

Stay in the 'news'

Value your volunteers –
celebrate and share
their stories!

Link with established
programmes and events

Impact data –
maintaining why
it's important

**Everyone needs to get on
board to build the legacy!**

Imagination Library

The Journey to Parental Partnership

- **Platform 1 Inform**
- **Platform 2 Engage**
- **Platform 3 Enable**



Lead Champions



Over 254 Lead Champions have been trained across North Lincolnshire. We have trained Lead Champions in other authorities.

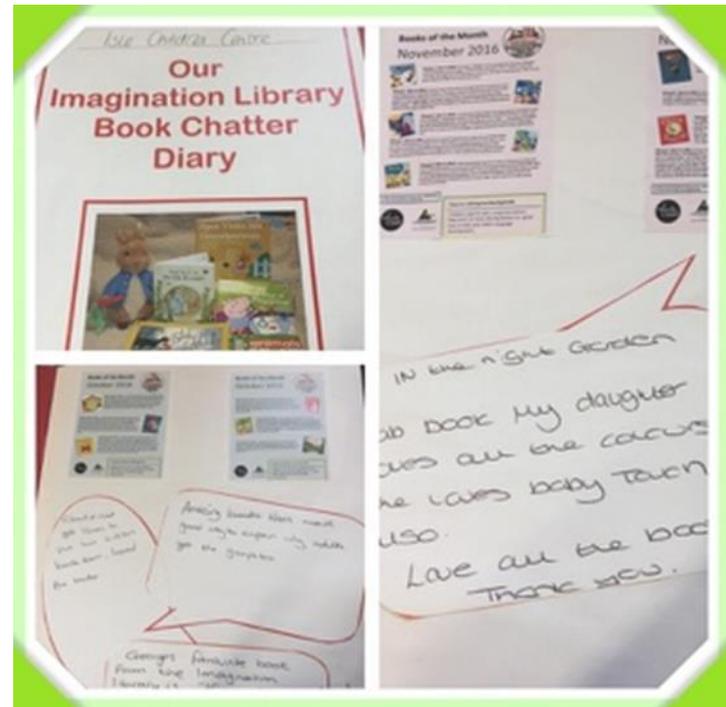
Book Chatter Sessions



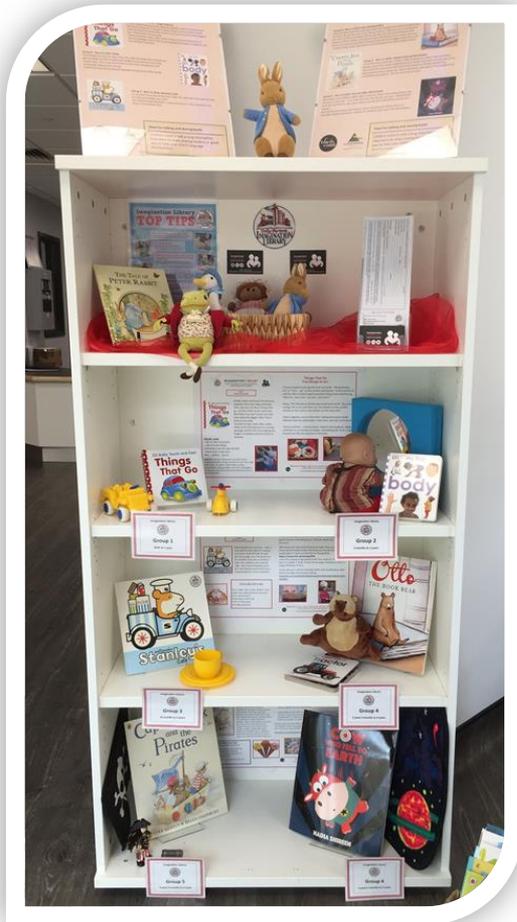
Book Chatter Diaries

Some of the most magical moments with your child, start when you sit down together to share a book - from the moment they first grasp a page; to the time they request their favourite book again and again!

Please share some of your Imagination Library Magical moments by adding your pictures and comments to our diary.



Valuing the Books Displays



Imagination library Workshops & Drop In Sessions



- ❖ To maximise the potential of the Imagination Library books in order to develop communication and literacy skills.
- ❖ To further develop parent partnership and the home learning environment.

Story telling with props, actions and songs



williambee
Stanley's
Café



Fun Things To Do!



IMAGINATION LIBRARY

North Lincolnshire is working in partnership
with the Dollywood Foundation



Group 3
Children born in 2015



Meet Stanley the Hamster - with a new job for every day he's always very busy. And with lots to spot on every page, you'll be busy too! It's another busy day at Stanley's Café. He's baking a very special cake - but whose birthday can it be? Join Stanley and friends for a tasty adventure in this colourful



Pat-a-cake, Pat-a-cake

Pat-a-cake, Pat-a-cake, baker's man
Bake me a cake as fast as you can.
Pat it and prick it,
And mark it with a B.
Put it in the oven,
For baby and me.

Stanley's Café Fun things to do!

You could visit a real café or play role play cafés at home. Take it in turns at being a customer and a waiter. Encourage use of good manners and taking turns (Please, thank you... your turn, my turn)

Talk about your favourite foods and treats. Does your child know about healthy foods and foods we should have in moderation? Check out this link to Change4Life
<https://www.nhs.uk/change4life>

Have fun singing songs about food! You could try Two Currant Buns in a Baker's Shop, Three Fat Sausages Sizzling in a Pan or Happy Birthday To You.

Cook with your child to develop maths and coordination skills and encourage adventurous eating
www.bbc.co.uk/cbeebies/grownups/cooking-and-baking-with-toddlers



Making ten minutes a day to share books with your child will make
a huge difference to their development



www.northlincs.gov.uk/imaginationlibrary



Monthly Book Ideas

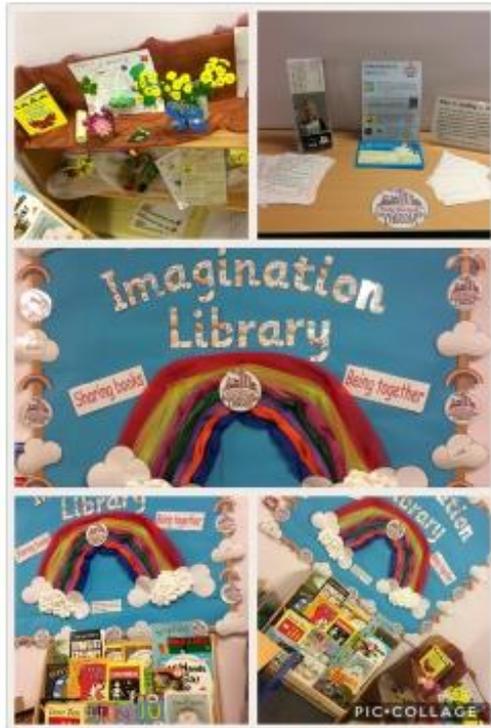


Imagination Library Forum



Laura Taylor 4:38 PM

uploaded and commented on this image: [Oasis Academy Henderson Avenue](#)



- **SLACK** is an invitation only social media communication sharing tool, that allows us to instantly keep in contact and update and support our IL Champions.

“I have been developing our Foundation stage shared area into a 'reading area' with a focus on imagination Library. Can't wait for the parents/carers and children to access it at our weekly stay and read sessions”



For More Information

www.northlincs.gov.uk/imagination-library

Bookbug: Bringing books to life



Bookbug

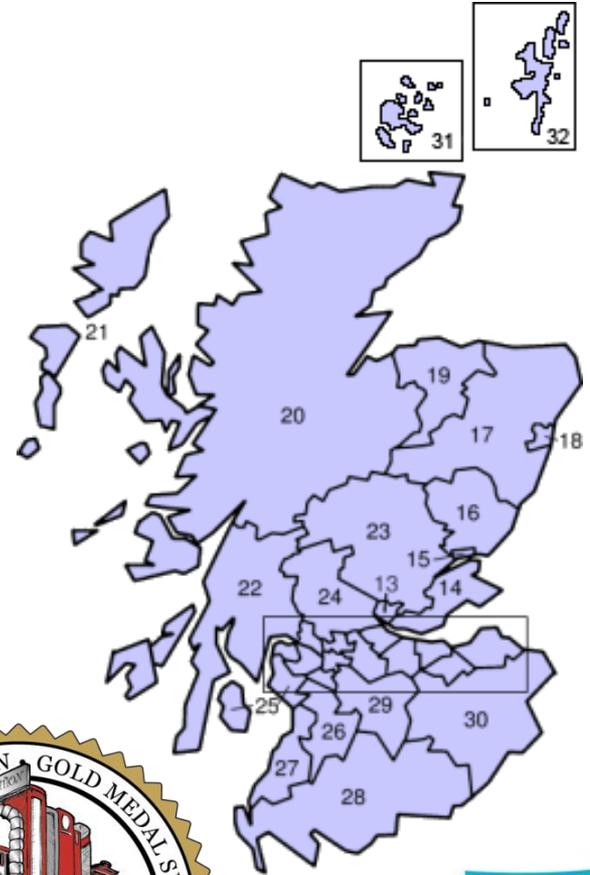
Bookbug Programme



- Encourages parents and children to share books together from birth
 - Bookbug bags
 - Gaelic, Scots
 - Additional support needs
 - Bookbug Sessions
 - Library Challenge
 - Outreach and training
- Every local authority and health board in Scotland
- Funded by the Scottish Government

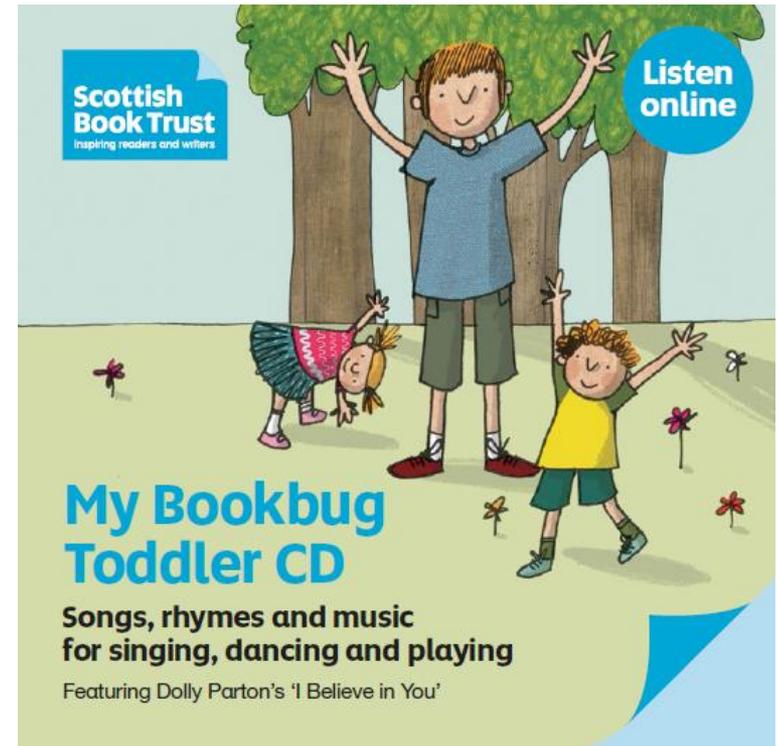
Imagination Library in Scotland

- All Looked After Children between birth and 5 are eligible
- Funded by the Scottish Government
- All 32 local authorities participate
- Includes children
 - in residential care
 - looked after by kinship carers
 - looked after by foster carers
 - looked after at home
 - adopted
- Approximately **2,344** children receiving books every month



Imagination Library in Scotland

- CD in Bookbug Toddler bag – Dolly track!
- Training for social workers and other practitioners who work directly with families



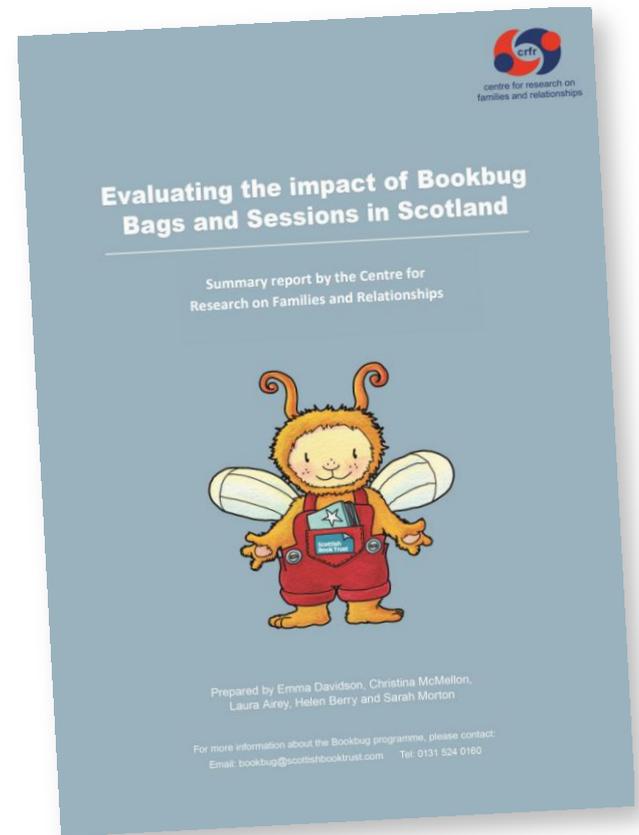
<http://scottishbooktrust.com/bookbug/resources/songs-rhymes/bookbug-toddler-cd>

Impact of Bookbug

Evaluation highlighted

- The cumulative impact of getting the books/resources **and** taking part in activities which model good practice
- Children's responses can be a strong motivating factor
- Once they get going, parents love the time spent looking at books with their children, but still need support especially if they are "time squeezed" or have other barriers to reading.

<http://www.scottishbooktrust.com/bookbug/working-with-bookbug/bookbug-outreach/bookbugs-impact>



Voice and facial expressions

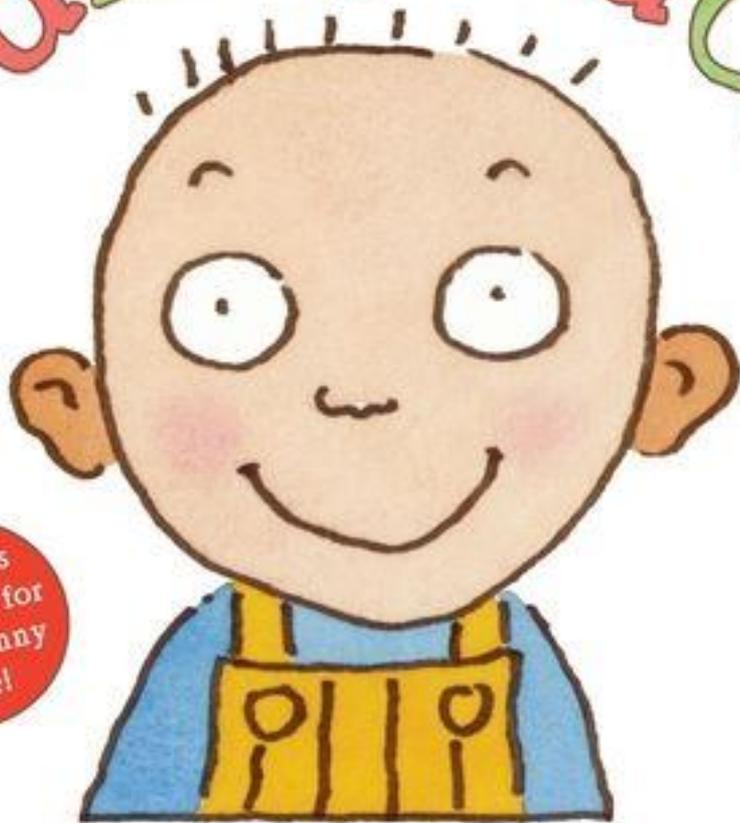
Your voice is the most important tool when telling a story.

Think about:

- Pitch
- Tone
- Volume
- Rate



Funny Face



Includes
a mirror for
your funny
face!

NICOLA SMEE

BLOOMSBURY

flip and find

Farmers



Campbell

Samantha Meredith

With
GIANT
flaps



‘A terrific book matters to us as human beings. If a book makes children laugh, cry, squeal, shiver or wriggle and jiggle in some way, it takes up residence in their hearts and stays there.’

Mem Fox



Thank You

scottishbooktrust.com

 [/bookbugsbts](https://www.facebook.com/bookbugsbts)

 [@Bookbug_SBT](https://twitter.com/Bookbug_SBT)

bookbug@scottishbooktrust.com