• In 2018, we introduced 66 new titles in the USA, UK & Canada.

• 113,767,971 Total Books Gifted since the program’s inception in 1995.

OVER 15.2 MILLION
Total Books Gifted in 2018
A 16% increase over 2017
(Equates to 1 book mailed every 2 seconds)

UNITED STATES
14,417,079 Books
16% Growth

UNITED KINGDOM
483,997 Books
18% Growth

CANADA
254,117 Books
9% Growth

AUSTRALIA
53,142 Books

JANUARY: Imagination Library endorsed by the Assembly of First Nations in Canada - helping ensure First Nations children have access to early childhood literature through the program when adopted locally.

FEBRUARY: The Library of Congress (LOC) in Washington, DC, honored our 100th Million Book Milestone. Dolly Parton visited the LOC and dedicated her "Coat of Many Colors" book to the collection and pledged one complete set of Imagination Library books each year for all children to enjoy when visiting the LOC.

MARCH - JULY: Monthly story times at the Library of Congress highlighting our Blue Ribbon Selections.


JUNE: Celebrating 10 Years In The UK - Affiliate Conference held in Doncaster, UK, with featured authors Will Mabbitt and Sophy Henn. Local MP Ed Miliband was also a guest speaker.

AUGUST: We welcomed, Karen Sebold to the Dollywood Foundation leadership team as Director, Marketing & Development.

SEPTEMBER: Statewide coverage became official in North Carolina marking the second statewide program in the United States.

OCTOBER: We welcomed Marion Gillooly to our leadership team as Executive Director of the United Kingdom.

• 1,292,253 Books Gifted Since Inception
• 29 Canadian content/authors/illustrators added for the 2018 program year
• 13 New or Reintroduced titles to the 2018 program such as: "Carson Crosses Canada", "The Darkest Dark" and "When the Moon Comes"

• 2,850,841 Books Gifted Since Inception
• 37 New or Reintroduced titles to the 2018 program such as: "I Can Only Draw Worms", "Edie" and "How to Feed Your Cheeky Monkey"

• 109,372,351 Books Gifted Since Inception
• 10 bilingual English/Spanish titles
• 16 New or Reintroduced titles to the 2018 program such as: "The Very Hungry Caterpillar", "Little Excavator", "Lily’s Cat Mask" and "Goodnight, Numbers"

• 227,049 Books Gifted Since Inception
• Announcement of city-wide program in Tamworth, New South Wales!