

Dollywood

ABRAMORAMA

## GOODNIGHT WITH DOLLY

Dolly Parton To Read Children's Book at Bedtime

On The Imagination Library Official Social Channels Over The Next  
Ten Weeks Beginning Thursday, April 2<sup>nd</sup> at 7 PM EST



*The Library That Dolly Built*, initially set for a 335+ screen release on 4/2/20 will be rescheduled for nationwide release the week of 9/21/20, to commemorate the 25<sup>th</sup> anniversary of the founding of The Imagination Library

Official Imagination Library YouTube Channel – [HERE](#)

New York, NY, Pigeon Forge, TN – March 30, 2020 – Dollywood and Abramorama in association with The Dollywood Foundation announced today that beginning on Thursday, April 2<sup>nd</sup>, at 7:00 PM EST, Dolly Parton will be reading a children's book for bedtime in a series entitled "Goodnight With Dolly." Additionally, the documentary about her Imagination Library *The Library That Dolly Built*, will open nationally the week of September 21, to commemorate the Library's 25<sup>th</sup> anniversary. Since inception in 1995, the Imagination Library has gifted more than 135 million books to children and is currently gifting books to 1.5 million children around the world each month.

"Goodnight With Dolly" will feature Dolly Parton reading a series of Imagination Library books all carefully chosen for their appropriate content at this moment in time. Dolly welcomes the viewers and introduces the title, author and illustrator. Snuggled in bed with her Imagination Library book, Dolly shares stories that are just right for this moment in time. The readings will be a mixture of Dolly and the interior pages of the books. The books will include "There's a Hole in the Log on the Bottom of the Lake" by Loren Long, "Llama Llama Red Pajama" by Anna Dewdney, "I Am a Rainbow" by Dolly Parton, "Pass It On" by Sophy Henn, "Stand Tall Molly Lou Mellon" by Patty Lovell, "Violet the Pilot" by Steve Breen, "Max & The Tag-Along Moon" by Floyd

Cooper , "Last Stop on Market Street" by Matt de la Peña, "Coat of Many Colors" by Dolly Parton, and of course, "The Little Engine That Could" by Watty Piper.

Once a week for 10 weeks at 7:00 PM EST, The Book Lady will deliver her story with the program available across the Imagination Library, Dolly Parton, World Choice Investments, and Dollywood channels. The read alongs will be a personal gift from Dolly to all families. Free of charge but not free from obligation as the message will be to pass on the love and keep hope alive because we are all Together, You and I.

Dolly Parton said, "This is something I have been wanting to do for quite a while, but the timing never felt quite right. I think it is pretty clear that now is the time to share a story and to share some love. It is an honor for me to share the incredible talent of these authors and illustrators. They make us smile, they make us laugh and they make us think."

Regarding the film's release, she adds, "Although it was the right thing to do, postponing the screening of our documentary was a disappointment. So many of our Imagination Library affiliates had organized events around the nationwide screenings, however things do have a way of working out so the documentary will still have its day."

*THE LIBRARY THAT DOLLY BUILT*, directed and produced by journalism professor and director of Land Grant Films Nick Geidner, and narrated by Danica McKellar, goes behind the scenes of Dolly Parton's literacy-focused non-profit, Imagination Library, to show how one of the most famous and beloved performers in the world has developed an efficient and effective program for spreading the love of reading. Imagination Library started as a gift for the children in Dolly's hometown, Sevierville, Tennessee, and is now active in all 50 states, and 5 countries, gifting 1.5 million free, age-appropriate books to children every month. The film also provides a glimpse of the profound impact the Imagination Library has on the people through original interviews with authors, policymakers, Imagination Library staff, recipients, and the legend herself, Dolly Parton. Woven throughout the film is a biographical sketch of Dolly Parton, featuring rare photos and films from her childhood. Unlike most biographies of Dolly, it doesn't focus on her music. Instead it demonstrates that at every point in her career, any time she has had success, Dolly Parton has come back to Sevierville to give back to her people.

Abramorama commented, "We are thrilled to collaborate with Dolly Parton and the Imagination Library on the nationwide release this coming Fall, and to launch "Goodnight with Dolly" on the eve of the original theatrical event scheduled for New York City. True to the Library's mission Dolly and The Imagination Library are making books for children broadly available when they are most needed."



THE LIBRARY THAT DOLLY BUILT (USA, 74 Minutes, English – Unrated) – ABRAMORAMA and

DOLLYWOOD present A LAND GRANT FILMS PRODUCTION in association with THE DOLLYWOOD FOUNDATION with support from THE UT SCHOOL OF JOURNALISM & ELECTRONIC MEDIA and funding from GOVERNOR'S EARLY LITERACY FOUNDATION. Associate Producers LINDSEY OWEN and STORY SIMS. Edited by CLINTON ELMORE. Director of Photography BROCK ZYCH. Written by ABBY BOWER. Narrated by DANICA MCKELLAR. Art by SARAH CHAPMAN – S.D. PROFESSIONALS, LLC. With Music From DOLLY PARTON. Directed by NICK GEIDNER. AN ABRAMORAMA NORTH AMERICAN THEATRICAL RELEASE. For more information please visit [www.imaginationlibrary.com/film](http://www.imaginationlibrary.com/film)

### About The Imagination Library

Dolly Parton's Imagination Library is a book gifting program that mails free, high-quality books to children from birth until they begin school, no matter their family's income. After launching in 1995, the program grew quickly. First books were only distributed to children living in Sevier County, Tennessee where Dolly grew up. It became such a success that in 2000 a national replication effort was underway. By 2003, Dolly Parton's Imagination Library

had mailed one million books. It would prove to be the first of many millions of over 135 million books gifted to children around the world. Dolly's home state of Tennessee pledged to pursue statewide coverage in 2004 and global expansion was on the horizon. After the United States, the program launched in Canada in 2006 followed by the United Kingdom in 2007, Australia in 2013 and the Republic of Ireland in 2019. For more information visit [imaginationlibrary.com](http://imaginationlibrary.com).

#### About Land Grant Films

Land Grant Films is a documentary program housed in the School of Journalism and Electronic Media at the University of Tennessee, Knoxville. The program's mission is to provide UT students with real-world experience in documentary storytelling while providing local non-profit organizations with video assets that can be used to raise awareness and funds. Land Grant Films builds strong service-learning relationships with local non-profit organizations and works with its students to tell the stories of the people and issues affected by these organizations. Numerous UT students worked on the crew of this film, making it - like the Imagination Library - an amazing educational opportunity. For more information visit [landgrantfilms.org](http://landgrantfilms.org).

#### About The Dollywood Foundation

The Dollywood Foundation was created in 1988 by Dolly Parton to inspire the children in her home county to achieve educational success. Initial efforts focused on decreasing the dropout rate in the county's high school. In the early 90's Dolly promised every 7th-grade and 8th-grade student she would personally give them \$500 if they graduated from high school. This effort, called the Buddy Program, reduced the dropout rate for these two classes from 35% to 6%. More importantly, the program catalyzed the community to provide additional resources to sustain this improvement in the dropout rate. In 2016, The Dollywood Foundation led Dolly's efforts to assist families who lost their homes during the devastating wildfires which swept through her home county. The Foundation's My People Fund distributed over \$12,000,000 in direct assistance to over 900 families in Sevier County. For more information visit [dollywoodfoundation.org](http://dollywoodfoundation.org).

#### About Dollywood

The Dollywood Company consists of the 150-acre Dollywood theme park; the 35-acre Dollywood's Splash Country; Dollywood's DreamMore Resort and Spa; and Dollywood's Smoky Mountain Cabins. As unique as its namesake and owner Dolly Parton, Dollywood is the 2010 Applause Award winner, the theme park industry's highest accolade; winner of more than 35 Golden Ticket Awards; and recipient of 26 Brass Ring Awards for Live Entertainment (more than any other theme park in the world). The park is located close to the Great Smoky Mountains National Park and has been named a top three US theme park by USA Today on multiple occasions. Dollywood is open nine months a year (mid-March through early January) and offers rides and attractions, shows, and crafters authentic to the East Tennessee region. For more information, call 1-800-Dollywood or visit [dollywood.com](http://dollywood.com).

#### About Abramorama

Abramorama is the preeminent global theatrical distribution and rights management partner for documentary and music films and is recognized for the consistent high quality of its work on award winning feature films. An innovator in the focused, personalized form of film marketing, promotion, distribution and event cinema, Abramorama provides invaluable alternatives to filmmakers while continuing to trail-blaze exciting new pathways for filmmakers to find their audience.

Over the course of nearly 20 years, Abramorama has successfully distributed and marketed hundreds of films, including Ron Howard's Grammy Award®-winning *The Beatles: Eight Days A Week – The Touring Years*; Stanley Nelson's *Miles Davis: Birth of The Cool*; Atlantic Records and Melanie Martinez' *K-12*; John McDermott's *Jimi Hendrix: Electric Church*; Amir Bar-Lev's *Long Strange Trip – The Untold Story of the Grateful Dead*; Tabbert Fiiller's *The Public Image Is Rotten*; Danny Clinch and Pearl Jam's *Let's Play Two*; Corbett Redford and Green Day's *Turn It Around: The Story of East Bay Punk*; John Scheinfeld's *Chasing Trane – The John Coltrane Documentary*; Roberta Grossman and Nancy Spielberg's *Who Will Write Our History*; Brett Bern's *BANG! The Bert Berns Story*; Brett Morgen and National Geographic's seminal *Jane*; Charles Ferguson's *Time To Choose*; Asif Kapadia's *Senna*; Neil Young's vast catalog of *Bernard Shakey Productions*; Cameron Crowe's *Pearl Jam Twenty*; Sacha Gervasi's *Anvil! The Story of Anvil*; Banksy's Academy Award® nominated *Exit Through the Gift Shop*; the surprise indie hit *Awake: The Life of Yogananda*; Laurie Anderson's astonishing New York Times critics' pick, *Heart*

*of a Dog*; National Board of Review Winner *Listen to Me Marlon*; 2016 Documentary Academy Award®-nominee and IDA Best Documentary Winner *The Look of Silence*; and the episodic multi-platform series *Deconstructing The Beatles*. Abramorama is a founding partner of *The Seventh Art Stand* program, an act of cinematic solidarity against Islamophobia, that ran in more than 50 theaters across the United States in May of 2017. Abramorama recently launched a conscious films imprint, Mangurama, alongside its music-centric film fund focused on the global release of iconic music documentaries. For more information visit [abramorama.com](http://abramorama.com).

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