The number of books gifted in 2020 was 19,326,219. This was an overall 12.8% increase over 2019 and equals 2,188,920 additional books gifted.

OLVER 19.3 MILLION
Books Gifted in 2020
A 12.8% increase over 2019
(Equates to 1 book mailed
every 1.6 seconds)

2020
ANNUAL REPORT

• 150,606,052 Million books gifted since inception.

OVER 19.3 MILLION
Books Gifted in 2020
A 12.8% increase over 2019
(Equates to 1 book mailed
every 1.6 seconds)

AUSTRALIA
77,231 Books

CANADA
277,132 Books

UNITED KINGDOM
476,155 Books

UNITED STATES
18,440,790 Books

REPUBLIC OF IRELAND
33,103 Books

JANUARY - Dolly Parton’s Imagination Library kicks off its 25th year!

In Oxfordshire, UK The Community Foundation launches Growing Minds - a from-birth programme incorporating DPIL.

FEBRUARY: Beyond School Hours National Education Conference recognizes Dolly Parton and The Dollywood Foundation as 2020 Champion of Children.

MARCH: Partnership kickoff with Touchstone Energy Cooperatives, a national network of electric cooperatives across 46 states.

APRIL: 10-week online reading series “Goodnight with Dolly” kicks off to help inspire a love of reading during the COVID-19 pandemic. The Series had over 15 million views.

MAY: Blue Ribbon Book Selection Committee holds its yearly selection meetings virtually (for the first time) to select books for the 2021 program.

Oklahoma Governor Stitt signs Senate Bill 1803 into law on May 21 establishing a statewide Imagination Library program framework.

JULY: Special Collection pilot program kicks off in partnership with the West Virginia Department of Education to provide additional educational resources during the summer months. Nearly 200,000 books were distributed directly to homes across the state.

SEPTEMBER: Welcomed Tracy Long to our leadership team as Director of Marketing & Development.


DPIL GIFTS ITS 150 MILLIONTH BOOK!

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OCTOBER: Provincial-wide DPIL program launches within Prince Edward Island, Canada.

NOVEMBER: 1,000 children in London, UK participate in the CLPE Closing the Vocabulary Gap programme and receive ‘The Coat of Many Colours’ as their first DPIL book.

Online launch of Dolly Parton’s Imagination Library in Cork, Ireland creates lots of excitement and media coverage.

Touchstone Energy Cooperatives

CLPE
CENTRE FOR LITERACY IN PRIMARY EDUCATION

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Colorado Governor Polis signs Senate Bill 20-185 on July 10 establishing a statewide Imagination Library framework.

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